Course Number and Title: KINE 3400 Administrative Theory and Practice in Athletic and Sport Regulatory Organizations

Instructor: Dr. Jeff E. Goodwin
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Email: jeff.goodwin@unt.edu

Course Description: Administrative theory and practices in planning, organizing, staffing and evaluating athletic and sport organizations. Emphasis is placed on factors involved in administrator behaviors needed for successful programs in school athletic and sport regulatory organizations.

General Overview: The course is an in-depth analysis of the relationship of sports and management. The study of sport includes sporting goods manufacturers; fitness centers; recreation departments; broadcasting; Little League teams; and high school, NCAA, and professional leagues. The study of management follows the four functions of management (planning, organizing, leading, and controlling).

General Objectives:
1. To teach you the important principles, concepts, research, and theories of management.
2. To develop your ability to apply the management principles to sport organizations.
3. To develop your management skills in your personal and professional lives.

Grading:
1. 21 Irrefutable Laws Of Leadership Quizzes (10%)
2. Exam 1 (15%): Chapters 1-2
3. Exam 2 (15%): Chapters 3-4
4. Exam 3 (15%): Chapters 5-7
5. Exam 4 (15%): Chapters 8-10
6. Exam 5 (15%): Chapters 11-12
7. Blackboard Chapter Assignments (15%)

Note: There is an optional Exam 6 (15%): Chapters 13-14. The score earned on Exam 6 will replace the lowest score earned on one of your previous exams.

Grading Scale:
90.00 - 100.00% -- A
80.00 - 89.99% -- B
70.00 - 79.99% -- C
60.00 - 69.99% -- D
00.00 - 59.99% -- F


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TENTATIVE COURSE SCHEDULE
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<tr>
<th>Date</th>
<th>Assignment</th>
<th>Instructions</th>
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| 01-20 T | Introduction To Course Leadership Questionnaire                           | 1. Read And Understand Course Syllabus  
2. Purchase Textbook  
3. Print 21 Irrefutable Laws Of Leadership Outline  
(Select Blackboard Chapter Assignments Then 21 Irrefutable Laws Of Leadership ) |
| 01-22 R | 21 Irrefutable Laws Of Leadership Video                                  | 1. Notes On Introduction – Law 4  
2. Complete What Did We Learn! |
| 01-27 T | 21 Irrefutable Laws Of Leadership Video                                  | 1. 21 Irrefutable Laws Of Leadership Quiz  
2. Notes On Laws 5-9  
3. Complete What Did We Learn! |
| 01-29 R | 21 Irrefutable Laws Of Leadership Video                                  | 1. 21 Irrefutable Laws Of Leadership Quiz  
2. Notes On Laws 10-13  
3. Complete What Did We Learn! |
| 02-03 T | 21 Irrefutable Laws Of Leadership Video                                  | 1. 21 Irrefutable Laws Of Leadership Quiz  
2. Notes On Laws 14-17  
3. Complete What Did We Learn! |
| 02-05 R | 21 Irrefutable Laws Of Leadership Video                                  | 1. 21 Irrefutable Laws Of Leadership Quiz  
2. Notes On Laws 18-21  
3. Complete What Did We Learn! |
| 02-10 T | 21 Irrefutable Laws Of Leadership Video                                  | 1. 21 Irrefutable Laws Of Leadership Quiz  
2. Understanding Online Class: Blackboard Chapter Assignments |
| 02-12 R | Managing Sports – Chapter 1                                              | 1. Read Chapter 1  
2. Complete Blackboard Chapter 1 Assignment  
Available: 02-11 @ 7:00 AM  
Deadline: 02-12 @ 11:00 AM  
3. Review What Did We Learn: A Recap – Chapter 1 |
| 02-17 T | The Sport Industry Environment – Chapter 2                               | 1. Read Chapter 2  
2. Complete Blackboard Chapter 2 Assignment  
Available: 02-11 @ 7:00 AM  
Deadline: 02-17 @ 11:00 AM  
3. Review What Did We Learn: A Recap – Chapter 2 |
| 02-19 R | Draft Exam – Preparation For Exam 1: Chapters 1-2                       | 1. Review Blackboard Chapter 1 Assignment  
2. Review Blackboard Chapter 2 Assignment  
3. Print Preparation Guide For Exam 1 |
| 02-24 T | EXAM 1 (15%): Introduction to Sport Management (Chapters 1-2)            | 1. Read Chapter 3  
2. Complete Blackboard Chapter 3 Assignment  
Available: 02-25 @ 7:00 AM  
Deadline: 02-26 @ 11:00 AM  
3. Review What Did We Learn: A Recap – Chapter 3 |
| 02-26 R | Creative Problem Solving and Decision Making – Chapter 3                 | 1. Read Chapter 3  
2. Complete Blackboard Chapter 3 Assignment  
Available: 02-25 @ 7:00 AM  
Deadline: 02-26 @ 11:00 AM  
3. Review What Did We Learn: A Recap – Chapter 3 |
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| 03-03 T | Strategic and Operational Planning – Chapter 4 | 1. Read Chapter 4  
2. Complete Blackboard Chapter 4 Assignment  
   Available: 02-25 @ 7:00 AM  
   Deadline: 03-03 @ 11:00 AM  
3. Review What Did We Learn: A Recap – Chapter 4 |
|        | Online Class                               |                                                                            |
| 03-05 R | Draft Exam – Preparation For Exam 2: Chapters 3-4  
If you earn a grade of “A” or “B” on the Draft Exam, then you may use that grade for Exam 2 | 1. Review Blackboard Chapter 3 Assignment  
2. Review Blackboard Chapter 4 Assignment  
3. Print Preparation Guide For Exam 2 |
| 03-10 T | EXAM 2 (15%): Planning (Chapters 3-4)       |                                                                            |
| 03-12 R | Organizing and Delegating Work – Chapter 5 | 1. Read Chapter 5  
2. Complete Blackboard Chapter 5 Assignment  
   Available: 03-11 @ 7:00 AM  
   Deadline: 03-12 @ 11:00 AM  
3. Review What Did We Learn: A Recap – Chapter 5 |
|        | Online Class                               |                                                                            |
| 03-24 T | Sport Culture, Innovation, and Diversity – Chapter 6 | 1. Read Chapter 6  
2. Complete Blackboard Chapter 6 Assignment  
   Available: 03-11 @ 7:00 AM  
   Deadline: 03-24 @ 11:00 AM  
3. Review What Did We Learn: A Recap – Chapter 6 |
|        | Online Class                               |                                                                            |
| 03-26 R | Human Resources Management – Chapter 7      | 1. Read Chapter 7  
2. Complete Blackboard Chapter 7 Assignment  
   Available: 03-11 @ 7:00 AM  
   Deadline: 03-26 @ 11:00 AM  
3. Review What Did We Learn: A Recap – Chapter 6 |
|        | Online Class                               |                                                                            |
| 03-31 T | Draft Exam – Preparation For Exam 3: Chapters 5-7  
If you earn a grade of “A” or “B” on the Draft Exam, then you may use that grade for Exam 3 | 1. Review Blackboard Chapter 5 Assignment  
2. Review Blackboard Chapter 6 Assignment  
3. Review Blackboard Chapter 7 Assignment  
4. Print Preparation Guide For Exam 3 |
| 04-02 R | EXAM 3 (15%): Organizing (Chapters 5-7)     |                                                                            |
| 04-07 T | Behavior in Organizations – Chapter 8      | 1. Read Chapter 8  
2. Complete Blackboard Chapter 8 Assignment  
   Available: 04-06 @ 7:00 AM  
   Deadline: 04-07 @ 11:00 AM  
3. Review What Did We Learn: A Recap – Chapter 8 |
|        | Online Class                               |                                                                            |
| 04-09 R | Team Development – Chapter 9               | 1. Read Chapter 9  
2. Complete Blackboard Chapter 9 Assignment  
   Available: 04-06 @ 7:00 AM  
   Deadline: 04-09 @ 11:00 AM  
3. Review What Did We Learn: A Recap – Chapter 9 |
|        | Online Class                               |                                                                            |
| 04-14 T | Communicating for Results – Chapter 10     | 1. Read Chapter 10  
2. Complete Blackboard Chapter 10 Assignment  
   Available: 04-06 @ 7:00 AM  
   Deadline: 04-14 @ 11:00 AM  
3. Review What Did We Learn: A Recap – Chapter 10 |
<p>|        | Online Class                               |                                                                            |</p>
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<td>04-16 R</td>
<td>Draft Exam – Preparation For Exam 4: Chapters 8-10</td>
<td>1. Review Blackboard Chapter 8 Assignment</td>
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<td>If you earn a grade of “A” or “B” on the Draft Exam, then you may use that grade for Exam 4</td>
<td>2. Review Blackboard Chapter 9 Assignment</td>
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<td>3. Review Blackboard Chapter 10 Assignment</td>
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<td>4. Print Preparation Guide For Exam 4</td>
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<td>04-21 T</td>
<td>EXAM 4 (15%): Leading (Chapters 8-10)</td>
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<td>04-23 R</td>
<td>Online Class Motivating to Win – Chapter 11</td>
<td>1. Read Chapter 11</td>
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<td>2. Complete Blackboard Chapter 11 Assignment</td>
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<td>Available: 04-22 @ 7:00 AM</td>
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<td>Deadline: 04-23 @ 11:00 AM</td>
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<td>3. Review What Did We Learn: A Recap – Chapter 11</td>
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<td>04-28 T</td>
<td>Online Class Leading to Victory – Chapter 12</td>
<td>1. Read Chapter 12</td>
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<td>2. Complete Blackboard Chapter 12 Assignment</td>
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<td>Available: 04-22 @ 7:00 AM</td>
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<td>Deadline: 04-28 @ 11:00 AM</td>
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<td>3. Review What Did We Learn: A Recap – Chapter 12</td>
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<td>04-30 R</td>
<td>Draft Exam – Preparation For Exam 5: Chapters 11-12</td>
<td>1. Review Blackboard Chapter 11 Assignment</td>
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<td>If you earn a grade of “A” or “B” on the Draft Exam, then you may use that grade for Exam 5</td>
<td>2. Review Blackboard Chapter 12 Assignment</td>
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<td>3. Print Preparation Guide For Exam 5</td>
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<td>05-05 T</td>
<td>EXAM 5 (15%): Leading (Chapters 11-12)</td>
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<td>05-07 R</td>
<td>Controlling for Quality and Productivity – Chapter 13</td>
<td>1. Read Chapter 13</td>
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<td>Facilities and Events – Chapter 14</td>
<td>2. Complete Blackboard Chapter 13 Assignment</td>
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<td>3. Read Chapter 14</td>
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<td>4. Complete Blackboard Chapter 14 Assignment</td>
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<td>OPTIONAL: EXAM 6 (15%): Controlling (Chapters 13-14).</td>
<td>5. Print Preparation Guide For Exam 6</td>
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<td>05-14 R</td>
<td>8:00-10:00 Note Time</td>
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<td>The score earned on Exam 6 will replace the lowest score earned on one of your previous exams</td>
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