Course Number and Title: KINE 3400 Administrative Theory and Practice in Athletic and Sport Regulatory Organizations

Instructor: Dr. Jeff E. Goodwin
Office: PEB 205-H
Phone: (940) 565-3431 (Office)
Email: jeff.goodwin@unt.edu

Course Description: Administrative theory and practices in planning, organizing, staffing and evaluating athletic and sport organizations. Emphasis is placed on factors involved in administrator behaviors needed for successful programs in school athletic and sport regulatory organizations.

General Overview: The course is an in-depth analysis of the relationship of sports and management. The study of sport includes sporting goods manufacturers; fitness centers; recreation departments; broadcasting; Little League teams; and high school, NCAA, and professional leagues. The study of management follows the four functions of management (planning, organizing, leading, and controlling).

General Objectives:
1. To teach you the important principles, concepts, research, and theories of management.
2. To develop your ability to apply the management principles to sport organizations.
3. To develop your management skills in your personal and professional lives.

Grading:
1. 21 Irrefutable Laws Of Leadership Quizzes (10%)
2. Exam 1 (15%): Chapters 1-2
3. Exam 2 (15%): Chapters 3-4
4. Exam 3 (15%): Chapters 5-7
5. Exam 4 (15%): Chapters 8-10
6. Exam 5 (15%): Chapters 11-12
7. Chapter Assignments (15%)  
Note: There is an optional Exam 6 (15%): Chapters 13-14. The score earned on Exam 6 will replace the lowest score earned on one of your previous exams.

Grading Scale:
90.00 - 100.00% -- A
80.00 - 89.99% -- B
70.00 - 79.99% -- C
60.00 - 69.99% -- D
00.00 - 59.99% -- F

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<td>Introduction To Course Leadership Questionnaire</td>
<td>1. Read And Understand Course Syllabus</td>
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<td>2. Turn In Pages 9-10 From Course Syllabus At End Of Class</td>
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<td>3. Purchase Or Rent Textbook</td>
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<td>4. Complete Leadership Questionnaire</td>
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<td>5. Print 21 Irrefutable Laws Of Leadership Outline</td>
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<td>21 Irrefutable Laws Of Leadership Video</td>
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<td>2. Notes On Introduction – Law 2</td>
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<td>1. Notes On Laws 3-5</td>
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<td>1. Notes On Laws 9-11</td>
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<td>Managing Sports – Chapter 1 Online Class</td>
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<td>2. Notes On Laws 15-17</td>
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<td>3. Complete What Did We Learn! Laws 14-17 - Preparation Guide For Quiz 4</td>
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<td>09-24 M</td>
<td>Managing Sports – Chapter 1 Online Class</td>
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<td>3. Review What Did We Learn: A Recap – Chapter 1</td>
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| 09-26 W      | The Sport Industry Environment – Chapter 2                           | 1. Read Chapter 2  
2. Complete Chapter 2 Assignment  
Available: 09-24 @ 12:00 PM  
Deadline: 09-26 @ 12:00 PM |
| Online Class |                                                                      |                                                                                               |
| 09-28 F      | The Sport Industry Environment – Chapter 2                           | 1. Read Chapter 2  
2. Watch Video Presentation: The Sport Industry Environment  
3. Review What Did We Learn: A Recap – Chapter 2 |
| Online Class |                                                                      |                                                                                               |
| 10-01 M      | EXAM 1 (15%): Introduction to Sport Management (Chapters 1-2)        | 1. Review Chapter 1 Assignment  
2. Review What Did We Learn: A Recap – Chapter 1  
3. Review Chapter 2 Assignment  
4. Review What Did We Learn: A Recap – Chapter 2  
5. Complete Preparation Guide For Exam 1 |
| Sage Hall   |                                                                      |                                                                                               |
| Room 330C    |                                                                      |                                                                                               |
| 10-03 W      | Creative Problem Solving and Decision Making – Chapter 3             | 1. Read Chapter 3  
2. Complete Chapter 3 Assignment  
Available: 10-01 @ 12:00 PM  
Deadline: 10-03 @ 12:00 PM |
| Online Class |                                                                      |                                                                                               |
| 10-05 F      | Creative Problem Solving and Decision Making – Chapter 3             | 1. Read Chapter 3  
2. Watch Video Presentation: Creative Problem Solving and Decision Making  
3. Review What Did We Learn: A Recap – Chapter 3 |
| Online Class |                                                                      |                                                                                               |
| 10-08 M      | Strategic and Operational Planning – Chapter 4                       | 1. Read Chapter 4  
2. Complete Chapter 4 Assignment  
Available: 10-05 @ 12:00 PM  
Deadline: 10-08 @ 12:00 PM |
| Online Class |                                                                      |                                                                                               |
| 10-10 W      | Strategic and Operational Planning – Chapter 4                       | 1. Read Chapter 4  
2. Watch Video Presentation: Strategic and Operational Planning  
3. Review What Did We Learn: A Recap – Chapter 4 |
| Online Class |                                                                      |                                                                                               |
| 10-12 F      | Organizing and Delegating Work – Chapter 5                          | 1. Read Chapter 5  
2. Complete Chapter 5 Assignment  
Available: 10-10 @ 12:00 PM  
Deadline: 10-12 @ 12:00 PM |
| Online Class |                                                                      |                                                                                               |
| 10-15 M      | Organizing and Delegating Work – Chapter 5                          | 1. Read Chapter 5  
2. Watch Video Presentation: Organizing and Delegating Work  
3. Review What Did We Learn: A Recap – Chapter 5 |
| Online Class |                                                                      |                                                                                               |
| 10-17 W      | EXAM 2 (15%): Planning (Chapters 3-4)                                | 1. Review Chapter 3 Assignment  
2. Review What Did We Learn: A Recap – Chapter 3  
3. Review Chapter 4 Assignment  
4. Review What Did We Learn: A Recap – Chapter 4  
5. Complete Preparation Guide For Exam 2 |
| Sage Hall   |                                                                      |                                                                                               |
| Room 330C    |                                                                      |                                                                                               |
| 10-19 F      | Sport Culture, Innovation, and Diversity – Chapter 6                 | 1. Read Chapter 6  
2. Complete Chapter 6 Assignment  
Available: 10-17 @ 12:00 PM  
Deadline: 10-19 @ 12:00 PM |
<p>| Online Class |                                                                      |                                                                                               |</p>
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<td>Sport Culture, Innovation, and Diversity –</td>
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<td>EXAM 3 (15%): Organizing (Chapters 5-7)</td>
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<td>Behavior in Organizations – Chapter 8</td>
<td>Complete Chapter 8 Assignment</td>
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<td>Team Development – Chapter 9</td>
<td>Complete Chapter 9 Assignment</td>
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<td>Team Development – Chapter 9</td>
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<td>11-12 M</td>
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<td>Communicating for Results – Chapter 10</td>
<td>Complete Chapter 10 Assignment</td>
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<td>Deadline: 11-12 @ 12:00 PM</td>
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<td>11-14 W</td>
<td>Online Class</td>
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<td>Communicating for Results – Chapter 10</td>
<td>Watch Video Presentation: Communicating for Results</td>
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<td>Review What Did We Learn: A Recap – Chapter 10</td>
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| 11-16 F    | EXAM 4 (15%): Leading (Chapters 8-10)      | 1. Review Chapter 8 Assignment  
2. Review What Did We Learn: A Recap – Chapter 8  
3. Review Chapter 9 Assignment  
4. Review What Did We Learn: A Recap – Chapter 9  
5. Review Chapter 10 Assignment  
6. Review What Did We Learn: A Recap – Chapter 10  
7. Complete Preparation Guide For Exam 4 |
| Sage Hall  |                                             |                                                                                                                                             |
| Room 330C  |                                             |                                                                                                                                             |
| Offline    |                                             |                                                                                                                                             |
| 11-19 M    | Motivating to Win – Chapter 11              | 1. Read Chapter 11  
2. Complete Chapter 11 Assignment  
   - Available: 11-16 @ 12:00 PM  
   - Deadline: 11-19 @ 12:00 PM |
| Online     |                                             |                                                                                                                                             |
| Class      |                                             |                                                                                                                                             |
| 11-21 W    | Motivating to Win – Chapter 11              | 1. Read Chapter 11  
2. Watch Video Presentation: Motivating to Win  
3. Review What Did We Learn: A Recap – Chapter 11 |
| Online     |                                             |                                                                                                                                             |
| Class      |                                             |                                                                                                                                             |
| 11-26 M    | Leading to Victory – Chapter 12             | 1. Read Chapter 12  
2. Complete Chapter 12 Assignment  
   - Available: 11-21 @ 12:00 PM  
   - Deadline: 11-26 @ 12:00 PM |
| Online     |                                             |                                                                                                                                             |
| Class      |                                             |                                                                                                                                             |
| 11-28 W    | Leading to Victory – Chapter 12             | 1. Read Chapter 12  
2. Watch Video Presentation: Leading to Victory  
3. Review What Did We Learn: A Recap – Chapter 12 |
| Online     |                                             |                                                                                                                                             |
| Class      |                                             |                                                                                                                                             |
| 11-30 F    | EXAM 5 (15%): Leading (Chapters 11-12)     | 1. Review Chapter 11 Assignment  
2. Review What Did We Learn: A Recap – Chapter 11  
3. Review Chapter 12 Assignment  
4. Review What Did We Learn: A Recap – Chapter 12  
5. Complete Preparation Guide For Exam 5 |
| Sage Hall  |                                             |                                                                                                                                             |
| Room 330C  |                                             |                                                                                                                                             |
| 12-03 M    | To Be Announced                             |                                                                                                                                             |
| 12-05 W    | Preparation For Optional Exam 6             | 1. Read Chapter 13  
2. Complete Preparation Guide For Exam 6 |
| Online     |                                             |                                                                                                                                             |
| Class      |                                             |                                                                                                                                             |
| 12-07 F    | Preparation For Optional Exam 6             | 1. Read Chapter 14  
2. Complete Preparation Guide For Exam 6 |
| Online     |                                             |                                                                                                                                             |
| Class      |                                             |                                                                                                                                             |
| 12-10 M    | OPTIONAL: EXAM 6 (15%): Controlling (Chapters 13-14).  
   - The score earned on Exam 6 will replace the lowest score earned on one of your previous exams | 1. Read Chapter 13  
2. Read Chapter 14  
3. Complete Preparation Guide For Exam 6 |
| 10:30      |                                             |                                                                                                                                             |