Practicum in Music Entrepreneurship/Performing Arts Management
MUCE4030/5030

Coordinator: Dr. Fabiana Claure, Director of Music Business and Entrepreneurship
940-600-1565 ● fabiana.claure@unt.edu ● MU260B

Schedule: hours may vary based on credit load
Office Hours: Mondays from 10am-12pm | Wednesdays from 10am-11am (by appointment please)

Overview:
This course provides an opportunity for students to develop hands-on experiences in the music industry. Interns will receive mentorship from music and business professionals, make connections, and build practical skills to manage and promote their careers. These experiences will also help students develop a professional portfolio with a track record of music business and arts administration experience, making them more competitive in the marketplace. A variety of internship opportunities are available through several musical organizations in the vibrant DFW community. Students will be placed with an organization based on their interests and goals and will be given an internship contract for the semester. The contract will be signed by the student and the internship organization mentor.

Throughout the semester, Dr. Claure will be in regular contact with the organization mentor and with the intern to evaluate the progress of the internship. Interns will submit a final paper (2 pages) describing and assessing the internship experience: lessons learned, what was accomplished, and challenges faced. Interns will also keep a weekly log of work done, contacts made, observations about the specific organization, and copies of any materials produced. All of these materials will be incorporated into the final paper. At the end of the semester, the organization mentor will provide a brief evaluation of the intern’s performance which will be used along with the intern's final paper to assign a grade for the internship.

Grading system:
Student report (due on the last day of class) 35%
Departmental attendance 15%
Internship supervisor report 50%

Required attendance to bi-weekly Music Entrepreneurship Departmental:
Students enrolled in this class are required to attend departmental meetings every other Wednesday from 11-11:50 am in the Recital Hall (MUSI 301) on the following dates:
- January 23rd

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- February 6th
- February 20th
- March 6th
- March 20th
- April 3rd
- April 17th

**Online enrollment requirements for music entrepreneurship departmental:**
1. To access certain course content for our music entrepreneurship departmental, students need to self-enroll in Canvas. To self-enroll, simply follow the link below:


**Other Resources:**
*Beyond Talent (second edition)* by Angela Myles Beeching
*The Savvy Musician* and *The Savvy Music Teacher* by David Cutler

I highly recommend you sign up for the following blogs:
- Angela Beeching’s “Monday Bytes” weekly emails. Sign up at: http://angelabeeching.com/blog/
- iCadenza Blog: https://icadenza.com/blog/
- Astrid Baumgardner: http://www.astridbaumgardner.com/category/blog-and-resources/blog/
- https://themarketedmusician.com/
- UNT Music Entrepreneurship Website: www.career.music.unt.edu
- UNT Music Entrepreneurship Competition: http://career.music.unt.edu/competitions/entrepreneurship
- Follow our entrepreneurship program’s Facebook page at: www.facebook.com/UNTCareerDevelopmentMusic
- Follow our entrepreneurship program’s Instagram account: https://www.instagram.com/untmusiccareer/
- Subscribe to our entrepreneurship program’s Youtube account: https://www.youtube.com/channel/UCaNf3UU2kURHASx5uLon42g

**Music Entrepreneurship Carrel (458) on reserve in the music library**
https://iii.library.unt.edu/search/p?SEARCH=claure
This link refers you to the music entrepreneurship carrel available in the music library. It contains a variety of books and resources related to career development and music entrepreneurship

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Additional online resources:
- Artist House Music:
  https://www.youtube.com/user/ArtistsHouseMusic/videos
- UNT Music Entrepreneurship Program Website:
  www.career.music.unt.edu/resources
- Follow our Facebook page at
  https://www.facebook.com/UNTMusicEntrepreneurship/
- Bobby Borg: http://www.bobbyborg.com/advice/articles
- http://21cm.org/category/21cm-u/

Music Business Association
UNT College of Music is now an academic partner with the Music Business Association.
All UNT students and faculty can take advantage of this partnership by signing up via the form below:
https://musicbiz.wufoo.com/forms/q1e6tiw81lbq2iz/
After signing up, you will be kept in the loop regarding future scholarship opportunities as well as the below member opportunities. Over $30k in scholarships have been awarded to students from academic partner schools in 2017.
(From the Music Biz website)
Events
- Music Biz: Music Biz is an annual event where we bring together the content and commerce communities to set agendas to reach collaborative, meaningful and actionable solutions that will create the music landscape of tomorrow. The event will take place May 5-8th, 2019, in Nashville. With more than 2,000 attendees from all walks of the industry, 100+ educational sessions and a myriad of opportunities for meeting and networking. Music Biz will again be hosting another “career day” for students. We offer pre-scheduled speed-dating like interviews for students with HR representatives from companies in the music industry like Sony, WEA, Universal, CAA among others. We know of at least 6 students who have landed full-time positions as a direct result of these interviews.
- Webinars: Webinars are Music Biz’s way of helping members stay on top of changing technology, introducing them to new players in the marketplace, and providing them with research and analysis that helps them to make informed decisions about their businesses. Our virtual events are a forum to showcase new products and services, give members important Association updates, and present the newest market and consumer intelligence from our trusted research partners.

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Register for these complimentary webinars here. Archived events are also available to members by logging into the music biz website.

○ Law Series: The Entertainment & Technology Law Conference Series was created to merge entertainment law issues with insight on the new technology and media concerns that are at the forefront of the entertainment and technologies industries. Known for debating hot topics and bringing together the most knowledgeable speakers, this is a must-attend event for anyone who wants the opportunity to interact with industry advocates and influencers. Our next event takes place in Nashville in conjunction with the annual convention.

○ Knowledge: Our whitepapers, infographics and research reports give members access to the important data and metrics needed to make smart decisions. As these are deliverables from our workgroups structure, these resources also allow members to showcase their company or expertise by participating in their creation.