

LSCM 3960
Logistics and Supply Chain Management
Spring 2016, MW 2-3:20 PM, BLB 005
Department of Marketing and Logistics

INSTRUCTOR: Dr. Ila Manuj



Office: BLB 336G
Phone & Fax: Phone: 940-565-3131
Office Hours: MW 12:30 – 1:45 pm (only on days with in-class lectures only)
Other days and times: by appointment only
Preferred email: Via Learn at <https://learn.unt.edu/>
(Note: E-mail through Learn is the best way to reach me)
Alternate e-mail: ila.manuj@unt.edu (use only if there is a problem with Learn)
Student Assistant: TBD
Email: Via Learn at <https://learn.unt.edu/>

CATALOG DESCRIPTION

Analysis and design of domestic and international logistics systems. Topics include transportation, warehousing, inventory control, materials handling and packaging, and plant and warehouse location decisions within and between firms. Emphasis on concepts and practices that provide firms with global competitive advantage.

COURSE MATERIALS

Text: John J. Coyle, C. John Langley, Brian Gibson, Robert A. Novack, and Edward J. Bardi, *Supply Chain Management: A Business Logistics Perspective*. 9th Edition: Thomson Southwestern, ISBN-10: 0324376928; ISBN-13: 978-0324376920.

Learn: Course materials, assignments, and outside readings will be available within Learn. Students can access Learn using the Internet. The site is password protected. You can learn more about Learn by reviewing the on-line student manuals. To login go to <https://learn.unt.edu/> and enter your EUID and AMS password.

You are required to log in to Learn at least once in every 24 hours. Important announcements are delivered to you via Learn e-mail.

Outside Readings: Outside readings may be assigned for class sessions as determined by the instructor. Topical issues will be provided from current business readings and sources.

Internet Software: You will need Internet access and a web browser such as Mozilla Firefox or Internet Explorer. Course materials and assignments will be distributed via the Internet using Learn. You will be responsible for accessing Learn to obtain all course materials. Adobe Acrobat Reader will be required to read some of these materials. Acrobat Reader is available free from www.adobe.com.

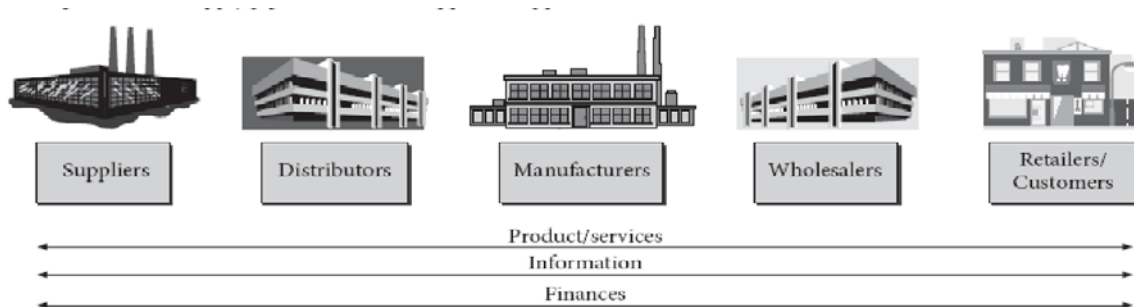


Class PowerPoint Presentations: Copies of the PowerPoint slides used during the in-class lectures will **not** be handed out in class. You should download the files from the class web site, and then print the slides ahead of time. You may find this useful to follow along while in class, and/or to review the slides for exam preparation.



COURSE OBJECTIVES

The importance of logistics and supply chain management is receiving top management attention in major firms on a global basis. Logistics and supply chain management has captured the attention and interest of higher-level executives. They realize that managing order fulfillment to their customers effectively and efficiently help in building and sustaining competitive advantage and profitability.



A supply chain is a set of three or more organizations directly linked by one or more of the upstream and downstream flows of products, services, finances, information, and demand between a source and a customer.

The primary purpose of this course is to provide an introduction to and understand the relationship between logistics and supply chain management. The concepts, principles, and methods used to plan, organize, and manage logistics activities including customer service, order processing and information flow, transportation, warehousing, purchasing, inventory, and network design will be addressed in this class.

Specifically, the major objectives are to:

- Develop an understanding of the role and importance of logistics and supply chain management in private and public organizations.
- Develop an understanding of the basic functional processes of the logistics system that are critical in managing the supply chain.
- Understand the mathematics and rationale behind selected supply chain problems.
- Identify innovative and value-added approaches to logistics and supply chain management.

COURSE FORMAT

The course is delivered in a blended format which incorporates both in-class and online lectures. The course will be conducted by a combination of in-class lectures, in-class activities, in-class discussions, online lectures and related turn-ins, and outside readings. Every session is important. Lectures are designed to introduce or explain some of the principles being discussed. The lecture will cover the

assigned topic but will not necessarily present the material as covered in the text or readings. You must read the book!

COMMUNICATION WITHIN THE COURSE

How to reach the instructor?

The best way to reach me is through E-mail (messages tab) via Learn is the best way to reach me. If Learn is not working, you may e-mail me at ila.manuj@unt.edu. Unless you want to specifically direct the e-mail only to me, I strongly recommend that you copy the student academic assistant for this course (name TBA), on all your e-mails.

How to get to know your classmates?

A Class Introduction forum exists as a discussion board under Discussions tab in Learn. I encourage you to introduce yourself during the first week of the course. This can include things like why you are taking this course, your major, where you are from, etc. I look forward to hearing from you!

My expectation is that you will conduct yourself professionally and respect the diversity of opinions among your classmates. When communicating with your classmates, please be courteous and use professional language— threats and harassment will not be tolerated.

How soon will you receive a response from the instructor or the student academic assistant to e-mails or to questions posed on the discussion board?

Typically, the instructor and/or the student academic assistant will reply to your e-mail within two business days. Active discussion boards will be monitored by the student academic assistant on every business day and frequently by the instructor.

How soon will I receive feedback from the instructor or the student academic assistant on course evaluation items such as quizzes and assignments?

Typically, feedback on all assignments is available within one week. If the instructor is behind schedule on grading an assignment, she will keep you informed.

What student support services and academic services are available to the students?

Links to Academic Support Services, such as Office of Disability Accommodation, Counseling and Testing Services, UNT Libraries, Online Tutoring, UNT Writing Lab and Math Tutor Lab can be located within Blackboard Learn on the "Academic Support" tab.

Other resources available to you are as follows:

UNT Portal: <http://my.unt.edu>

UNT Blackboard Learn Student Resources: Technical Support: <http://www.unt.edu/helpdesk/>

UNT Library Information for Off-Campus Users:

<http://www.library.unt.edu/services/facilities-and-systems/campus-access>

UNT Computing and Information Technology Center:

<http://citc.unt.edu/services-solutions/students>

UNT Academic Resources for Students: <http://www.unt.edu/academics.htm>

Computer Labs: General access computer lab information can be located at:

<http://www.gacl.unt.edu/>

CoB computer labs information is available at: <http://cob.unt.edu/lab/>

GRADING

Grading will be based on your performance on the following evaluation instruments:

| Evaluated Item | Points | Percent |
|--|-------------|-------------|
| A. Resume | 40 | 4% |
| B. Syllabus quiz (mandatory)* | 35 | 3.5% |
| C. Chapter quizzes (15@10)** | 150 | 15% |
| Quiz on DC Video | 15 | 1.5% |
| Quiz on Global SC Video | 15 | 1.5% |
| Article Quiz | 15 | 1.5% |
| D. Exams (2@100) | 200 | 20% |
| E. Professional Development (2 events @ 35 points) | 70 | 7% |
| F. Attendance (20 sessions @ 8 pt) | 160 | 16% |
| G. Final Exam | 300 | 30% |
| Total | 1000 | 100% |



*Attempting syllabus quiz at least once **before 5 PM on February 19, 2016** is mandatory to pass the course

**No quiz will be dropped

Note: Students will not be allowed to resubmit or retake assignments, exams or any other graded material.

Letter grades will be assigned according to the combination of both “absolute” points earned and performance “relative” to other students as follows. First, the total points earned will be compared to an absolute scale and a grade determined as per table below. Then, class standing (rank) will be determined based on total points earned, and a grade determined based on relative ranking as per the table below. The final grade will be no lower than the higher of the two grades (absolute or relative).

This is “higher of the two grades” policy is subject to a minimum of 500 points to pass the course and at least one attempt at the syllabus quiz before 5 PM on Friday, February 19, 2016. However, earning 500 points does not entitle you to pass the course.

| Grade | Absolute | Relative | Relative Rank Band |
|--|-----------|------------|--------------------|
| A | 90 to 100 | Top 20% | 1-20% |
| B | 80-89 | Next 40% | 21-60% |
| C | 70-79 | Next 20% | 61-80% |
| D | 60-69 | Next 10% | 81-90% |
| F | Below 60 | Bottom 10% | 91-100% |
| Minimum to pass the course is 500 points | | | |

A few examples of grading (assuming 100 students in the class and everyone attempted the mandatory syllabus quiz) are provided in the table below:

| Absolute Percentage | Absolute Grade | Relative Rank (Relative Rank Band) | Relative Grade | Course Grade (Higher of the two) |
|---------------------|----------------|------------------------------------|----------------|----------------------------------|
| 90 | A | 10 (Within 1- 20%) | A | A |
| 88 | B | 15 (Within 1- 20%) | A | A |
| 78 | C | 55 (Within 21-60%) | B | B |
| 82 | B | 25 (Within 21-60%) | B | B |
| 49 | F | 85 (Within 81-90%) | D | F |

A. RESUME

Time to start thinking about graduation! Got your resume ready? You should! In order to assist you in preparing for your (eventual) job search, the logistics faculty would like to ensure that your resume is ready. Your assignment is to create and submit a resume. You will also have an opportunity to make it available to prospective employers. Important things to note are as follows:



- i. The logistics faculty will use this resume to send to companies that contact us throughout the semester. No resume updates will be accepted during the semester after the initial submission; no exceptions. Make sure it is your very best, no excuses. Do it right the first time!
- ii. You have the right to request your resume NOT be distributed to potential employees. If you request “no distribution” we will not release your resume to prospective employers.
- iii. Submit your resume and other associated details **via the Assignment Tab on Learn**.
- iv. The **first deadline** is 5 PM on January 27, 2016.
- v. To receive full points, **name your resume file** using your last name and your anticipated graduation semester and year. For example, “Manuj_Spring_2016”. Failure to properly name your file will result in a 50% penalty!
- vi. **Acceptable formats** are pdf, doc, and docx. Any other format will earn you 0 points.
- vii. **Late submissions** (for any reason including malfunctioning of Learn, file not attached, or joining the class late) will be accepted until 5 PM on January 29, 2016 and will result in a 50% penalty.
- viii. **No resumes will be accepted after 5 PM on January 29, 2016.**
- ix. **Submit separate resumes** for each logistics course you are enrolled in.

B. SYLLABUS QUIZ

A quiz based on the syllabus will be available till 5 PM on February 19, 2016. It will have approximately 25 multiple choice questions based on the syllabus and you have **unlimited** attempts to take the quiz until 5 PM on February 19, 2016. **At least one attempt before 5 PM on February 19, 2016 is mandatory to pass the course.** Your highest score will be retained.

C. QUIZZES

The course includes one quiz based on an article, two quizzes based on videos, and fifteen quizzes based on chapters in addition to the syllabus quiz discussed earlier. The quizzes will be taken through the Learn “Assessments and Assignments” function of the course website. The quizzes will cover assigned readings, homework, exercises and all material covered in class including lectures, articles, two videos and discussions. Quizzes may include a combination of True-False, multiple choices, fill in blank, and short answer type questions.



Refer to the schedule at the end for open and close dates for all quizzes.

You may not share your quizzes with anyone. If you do so, it will be considered a violation of academic honesty and will be dealt with accordingly as specified later in the syllabus under academic honesty.

All quizzes are **individual assignments** and you may not seek help of anyone in taking the quiz. Doing so will be considered a violation of academic honesty and will be dealt with accordingly as specified later in the syllabus under academic honesty.

D. EXAMS



The course includes two in-class exams and a comprehensive final exam. All exams will be closed book, closed notes and will cover assigned readings and all material covered in class including lectures, guest lectures, book chapters, and class discussions. Exams may include a combination of true-false, multiple choice and short answer type questions. The exams require the student to pull together key logistics and supply chain concepts to devise an answer and are intended to test understanding, not memorization skills. Instructor will provide calculators for use during exams.

After the exams have been graded and grades posted, you will have up to one week to either meet the instructor during office hours or schedule a time with the instructor or the student assistant to review your exam. **After one week of posting of the grades, you will not be able to review your exams.**

E. PROFESSIONAL DEVELOPMENT



The UNT Professional Program in Logistics is very proud of its close relationship with industry and its emphasis on professionalism. You are required to participate in **TWO** professional development events. This semester the Logistics Executive Lecture Series will feature six Executive Lecture sessions and four Onboarding sessions allowing students to meet and actively interchange with a logistics executive. For details, go to <http://www.cob.unt.edu/logisticscenter/students/lectureseries/> for executive lectures or to <http://www.cob.unt.edu/logisticscenter/students/onboarding/> for onboarding events. **RSVP is mandatory to obtain credit for these events.** If you do not RSVP, you will NOT get points for attending the event. Additional events **may** be added throughout the semester. If you RSVP and cannot attend the event, you need to e-mail Ms. Julie Willems-Espinoza at Julie.Willems-Espinoza@unt.edu. If you RSVP and do not attend the event without informing Ms. Willems-Espinoza, you will lose 10 points for the course. If you cannot attend two of these events due to work or class schedule conflicts, contact your instructor about attending alternative events, which is subject to approval prior to attending the event. Substitute activities include attending meetings of professional organizations, attending presentations by industry leaders, and participating in other industry/profession focused learning events. For example, attendance at LogSA or ISM meetings with a senior guest speaker, attendance at the local CSCMP Roundtable meetings, etc. **may** be approved by the instructor. If you have other activities that you believe qualify for consideration for professional development credit, please seek approval from the instructor **before attending the event or meeting.** Many of the opportunities are space-limited, so plan early! **Note that you will need to attend two unique events for each logistics class that you are enrolled in.**

How to get credit for an event:

To get credit for attending an event, you need to take the appropriate quiz on Learn.

- i. For a Logistics Executive Lecture Series (LELS) event, you need to RSVP at: <http://www.cob.unt.edu/logisticscenter/students/lectureseries/> and click on Speakers.

For an Onboarding event, you need to RSVP at: <http://www.cob.unt.edu/logisticscenter/students/onboarding/> and click on Onboarding sessions.

Links are available on Learn under Professional Development Events tab.

At the event, sign-in on the sheet provided at the event.

After you attend your first event, fill in the details in the quiz titled LELS 1. When you attend your second LELS event, fill in the details in LELS 2.

- ii. For Logistics Student Association (LogSA) or any other additional pre-approved events, you will be provided separate instructions.
- iii. For all other events, you need to either submit a proof of attendance (such as the name badge, materials handed out during the event) or submit a one-paragraph write-up or have someone send an e-mail directly to the instructor confirming your attendance at the event. Additionally, you will need to fill in the details in the quiz titled Non-LELS. **This quiz will be made available to you only if you have prior written approval from the instructor.**

Screen-shots of all professional development quizzes will be posted under Professional Development Events tab before the first event.

Once you attempt a quiz, partial credit is automatically awarded. This confirms that your quiz was submitted correctly. This will be converted into full credit once your quiz details have been verified with a proof of attendance such as a sign-up sheet or registration badge etc. Scores for Professional Development credit are updated periodically, usually once in two weeks. Please allow two weeks after you attempt the quiz before you inquire about your credit.

F. ATTENDANCE/IN-CLASS OR TAKE AT HOME EXERCISES

Several in-class activities or attendance will be part of in-class lectures. Points will be based on quality of your turn-ins and attendance.

G. FINAL EXAM

The final exam will be comprehensive, including questions from the previous exams and quizzes, and additional new questions. Exams will be closed book and closed notes. Instructor will provide a formula sheet containing all the necessary formulae and a calculator for use during the exam.

EXTRA CREDIT

No extra credit will be available unless it is offered to the entire class. Any extra credit opportunities will be announced by Learn email and/or Learn announcement at least 24 hours in advance.

MISSING AN EXAM, QUIZ, OR OTHER GRADED ASSIGNMENT

Quizzes, or other graded assignments (except exams) cannot be made up. If you must miss an exam due to unavoidable circumstances, you must contact me in advance. If the circumstances merit, I will schedule a make-up exam. These situations will occur on an exception basis and must be justified on extraordinary circumstances.

In order to be considered for the makeup of an in-class exam, **you must notify me before the day of the in-class exam in two of the following four ways: fax, e-mail, in-person, or phone call/voice message.**

Failure to provide *prior* notification will result in a failing grade for the exam. Exceptions will only be made in very extreme cases. Documentation may be required to schedule a make-up exam.



FINAL GRADES

In keeping with university policy and privacy acts, grades will not be given out over the telephone or e-mail. Grades are not allowed to be given out by the department staff. Do not call or stop by the department office to ask for your grade. You may check your grade on-line using Learn, or schedule an appointment with the instructor to receive your final grade and a review of your performance.

WRITTEN COMMUNICATION REQUIREMENTS

Written requirements consist of submission of the resume, essay/short answer responses to exam, and quiz questions.

ORAL COMMUNICATION REQUIREMENTS

Students are required to participate in class discussions. Discussion will address outside readings, text material, and lectures. Students are expected to provide well-reasoned and concise discussions or arguments.

COMPUTER APPLICATIONS

Students will be required to make extensive use of computing and information technology capabilities. The class will require the use of software for Microsoft Word, Excel, and PowerPoint. Students will need to access Learn via the Internet. We may also be performing analyses using Excel. Students will be required to use Adobe Acrobat Reader to view course materials.

INTERNATIONAL COVERAGE

International aspects of supply chain management will be addressed throughout the class. Most chapters of the text provide an international aspect of the issues in supply chain management and the problems faced when attempting to coordinate supply chain activities on a global basis.

GRADE APPEALS, WITHDRAWALS, & INCOMPLETES

Please refer to the UNT Undergraduate Catalog for policies governing these actions. If you have any questions, please contact me for clarification. Please note: I only use an incomplete for extraordinary circumstances. An incomplete grade will not be used simply to provide more time to complete the course requirements.

If you disagree with how any assignment or examination was graded, you must submit a written appeal by email or letter before the start of the next class period. The email or letter must clearly state the rationale for the appeal and provide evidence to support your position. Appeals that do not provide supporting rationale and specific reference(s) to course materials will be returned without consideration.

Refer to the UNT academic calendar for the last day to drop for an automatic W without the instructor's and for the last day to drop the course with instructor's written consent and a grade of W or WF.

STUDENT CONDUCT

Students are expected to act in a professional manner reflecting the norms of conduct reflective of the modern corporate workplace. As a *minimum*, students need to be familiar with and adhere to all principles as described by the Center for Student Rights and Responsibilities (www.unt.edu/cssr). The CSSR posts copies of the Student Code of Conduct and Student Handbook on this website. Students are responsible for being knowledgeable of and adhering to the guidelines provided. However, I personally respect you as an individual and look at you as a junior executive in the profession of business. Laptop use is only permitted for taking notes in class and as permitted by the instructor.

Acceptable Student Behavior: Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Center for Student Rights and Responsibilities to consider whether the student's conduct violated the Code of Student Conduct. The university's expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at www.unt.edu/csrr.

ACADEMIC INTEGRITY

Cheating, plagiarism, or other inappropriate assistance on examinations, abstracts, or cases will be treated with **zero tolerance** and will result in a grade of "F" for the course. Any work on the quizzes or assignments is to be treated identically as an in-class test: the work should be entirely yours with ABSOLUTELY NO outside help or assistance. When working on the papers, you must not discuss your work with anyone unless specifically approved by the instructor.

Copying or using material from papers previously submitted by other students (at UNT or other learning institutions) or downloaded from the Internet is plagiarism. If you quote material, you must cite your sources. **Large scale "cutting and pasting" from other sources, even if properly footnoted does not meet the criterion of submitting your own work and will result in a failing grade for the course.**

The examination instructions are very clear regarding what materials may be used on the exam. **If you "preprogram" your calculator, use any materials other than those permitted on the exam, talk with other individuals during the exam, exchange information about an exam with an individual that has not taken the exam, or copy or use material from another individual's exam, you will receive a failing grade for the course.**

According to University policy, if you become aware of any misconduct related to academic integrity, you should inform me or another proper authority such as the department chair or associate dean.

Academic integrity policy is available at <http://vpaa.unt.edu/academic-integrity.htm>. You are strongly encouraged to review the policy.

Please also see the UNT COB Student Ethics Statement on page 10 of the syllabus.

ENVIRONMENTAL & ETHICAL ISSUES

The course indirectly addresses the environmental problems posed by supply chain management. Ethical issues are indirectly addressed. Ethical issues are expected to appear in discussions of standards of behavior and business practices in other countries; no value judgment of sovereign national law or practice is implied.



AMERICANS WITH DISABILITIES ACT

The College of Business Administration complies with the Americans with Disabilities Act in making reasonable accommodations for qualified students with a disability. If you have an established disability as defined in the Act and would like to request accommodation, please see me as soon as possible. I can be contacted at the location and phone number shown in this syllabus. Please note: University policy requires that students notify their instructor within the first week of class that an accommodation will be needed. Please do not hesitate to contact me now or in the future if you have any questions or if I can be of assistance.

STUDENT EVALUATION OF TEACHING EFFECTIVENESS

The Student Evaluation of Teaching Effectiveness (SETE) is a requirement for all organized classes at UNT. This short survey will be made available to you at the end of the semester, providing you a chance to comment on how this class is taught. I am very interested in the feedback I get from students, as I work to continually improve my teaching. I consider the SETE to be an important part of your participation in this class.

The survey is available through a link on my.unt.edu as well as sete.unt.edu.

UNT COLLEGE OF BUSINESS STUDENT ETHICS STATEMENT

As a student of the UNT College of Business, I will abide by all applicable policies of the University of North Texas, including the Student Standards of Academic Integrity, the Code of Student Conduct and Discipline and the Computer Use Policy. I understand that I am responsible reviewing the policies as provided by link below before participating in this course. I understand that I may be sanctioned for violations of any of these policies in accordance with procedures as defined in each policy.

I will not engage in any acts of academic dishonesty as defined in the Student Standards of Academic Integrity, including but not limited to using another's thoughts or words without proper attribution (plagiarism) or using works in violation of copyright laws. I agree that all assignments I submit to the instructor and all tests I take shall be performed solely by me, except where my instructor requires participation in a group project in which case I will abide by the specific directives of the instructor regarding group participation.

While engaged in on-line coursework, I will respect the privacy of other students taking online courses and the integrity of the computer systems and other users' data. I will comply with the copyright protection of licensed computer software. I will not intentionally obstruct, disrupt, or interfere with the teaching and learning that occurs on the website dedicated to this course through computer "hacking" or in any other manner.

I will not use the university information technology system in any manner that violates the UNT nondiscrimination and anti-sexual harassment policies. Further, I will not use the university information technology system to engage in verbal abuse, make threats, intimidate, harass, coerce, stalk or in any other manner which threatens or endangers the health, safety or welfare of any person. Speech protected by the First Amendment of the U.S. Constitution is not a violation of this provision, though fighting words and statements that reasonably threaten or endanger the health and safety of any person are not protected speech.

Student Standards of Academic Integrity

http://policy.unt.edu/sites/default/files/untpolicy/pdf/7-Student_Affairs-Academic_Integrity.pdf

Code of Student Conduct and Discipline

http://conduct.unt.edu/sites/default/files/pdf/code_of_student_conduct.pdf

Computer Use Policy

<http://policy.unt.edu/policy/3-10>

PROPOSED CLASS SCHEDULE

Note: We will attempt to stay as close to this schedule as possible, however, it *may be revised* to accommodate class progress, to provide more in-depth focus or discussion, or to take advantage of guest speakers if the opportunity should arise.

| Color code for rows | Color code for text |
|-------------------------------|--|
| In-class session row is white | Major deadlines are in bold red |
| Online class row is green | Other important items are in black |

| # | Date | Topic | Ch# | Quiz # ^a | Deadlines, suggested readings ^b , and important notes | Att ^c |
|---|---------------|--|-----|-------------------------------|---|------------------|
| 1 | 20-Jan Wed | Introduction to the Course | | Syllabus Quiz ^e | Syllabus quiz opens on Feb. 1 | 1 |
| 2 | 25-Jan Mon | Supply Chain Management: An Overview | 1 | Quiz 1 | Quizzes 1 through 5 and Global SC Video Quiz become available | 2 |
| 3 | 27-Jan Wed | Role of Logistics in Supply Chains | 2 | Quiz 2 | Resume first deadline: 5 PM on January 27 Resume second deadline: 5 PM on January 29 Quizzes 1 and 2 close at 5 pm on Jan 28 | 3 |
| 4 | 1- Feb Mon | Global SC Video (Online class) ^d | | Global SC Quiz | Syllabus Quiz opens ^e For this online class, watch the DC Video and take the quiz. The video is posted in Videos folder under Course Content Global SC video quiz closes at 5 pm Reading #1 | |
| 5 | 3-Feb Wed | Demand Management | 7 | Quiz 3 | Quiz 3 closes at 5 pm on Feb 4 | 4 |
| 6 | 8-Feb Mon | Order Management and Customer Service - I Internships Guest Lecture | 8 | Quiz 4 | | 5 |
| 7 | 10-Feb Wed | Order Management and Customer Service - II | 8 | | Quiz 4 closes at 5 pm on Feb 11 Reading #2 | 6 |
| 8 | 15-Feb Mon | Managing Inventory in the SC - I (Online class) ^d | 9 | Quiz 5 | Review the online lecture | |

| # | Date | Topic | Ch# | Quiz # ^a | Deadlines, suggested readings ^b , and important notes | Att ^c |
|------------------|---------------|--|-----|---------------------|--|------------------|
| 9 | 17-Feb Wed | Managing Inventory in the SC - II Discuss Exam 1 | 9 | | Mandatory Syllabus Quiz^e due by 5 PM on Feb 19 | 7 |
| 10 | 22-Feb Mon | Managing Inventory in the SC - III | 9 | | Quiz 5 closes at 5 pm on Feb 23 | 8 |
| 11 | 24-Feb Wed | Exam 1 | | | Exam based on chapters 1, 2, 7, 8, 9 | |
| 12 | 29-Feb Mon | Distribution Center Video (Online class) ^d | | DC Quiz | Quizzes 6 through 10, DC video quiz, and Article quiz ^f become available. For this online class, watch the DC Video. The DC Video quiz (due on March 3) is based on this video. The video is posted in Videos folder under Course Content on Learn | |
| 13 | 2-Mar Wed | Distribution - Managing Fulfillment Operations | 11 | Quiz 6 | DC video quiz closes at 5 pm Reading #3 | 9 |
| 14 | 7-Mar Mon | Distribution - Managing Fulfillment Operations | 11 | | Quiz 6 closes at 5 pm on Mar 8 | 10 |
| 15 | 9-Mar Wed | Sourcing Materials and Services | 13 | Quiz 7 | Quiz 7 closes at 5 pm on Mar 10 | 11 |
| 14-20 Mar | | SPRING BREAK | | NO CLASSES | | |
| 16 | 21-Mar Mon | SC Technology – Managing Information Flows | 6 | Quiz 8 | Quiz 8 closes at 5 pm on Mar 22 Reading #4 | 12 |
| 17 | 23-Mar Wed | Transportation – Managing the Flow of the SC | 10 | Quiz 9 | | 13 |
| 18 | 28-Mar Mon | Transportation – Managing the Flow of the SC (Online class) ^d | 10 | | Read the chapter and PPTs. Quiz 9 closes at 5 pm on Mar 29 | |
| 19 | 30-Mar Wed | SC Relationships Discuss Exam 2 | 4 | Quiz 10 | Quiz 10 closes at 5 pm on Mar 31 | 14 |

| # | Date | Topic | Ch# | Quiz # ^a | Deadlines, suggested readings ^b , and important notes | Att ^c |
|----|---------------|---|-----|------------------------------|---|------------------|
| 20 | 4-Apr Mon | Rethinking SCM (Online class) ^d | | Article Quiz ^f | Quizzes 11 through 15 and Article quiz become available For this online class, read the article: Don't Tweak your Supply Chain--Rethink It End to End ^f . Article quiz due later (May 3) is based on this article | |
| 21 | 6-Apr Wed | Exam 2 | | | Exam 2 based on chapters 4, 6, 10, 11, 13 | |
| 22 | 11-Apr Mon | SC Network Analysis and Design - I | 12 | Quiz 11 | Reading #5 | 15 |
| 23 | 13-Apr Wed | SC Network Analysis and Design - II | 12 | | Quiz 11 closes at 5 pm on Apr 14 | 16 |
| 24 | 18-Apr Mon | SC Performance Management and Financial Analysis - I | 5 | Quiz 12 | Reading #6 | 17 |
| 25 | 20-Apr Wed | SC Performance Management and Financial Analysis - II Course Evaluations | 5 | | Quiz 12 closes at 5 pm on Apr 20 | 18 |
| 26 | 25-Apr Mon | Global Dimensions of SC (Online class) ^d | 3 | Quiz 13 | Review the online lecture Quiz 13 closes at 5 pm on Apr 26 | |
| 27 | 27-Apr Wed | Transplace Guest Lecture | 15 | Quiz 14 | Quiz 14 closes at 5 pm on Apr 28 Reading #7 | 19 |
| 28 | 2-May Mon | Strategic Challenges (Online class) ^d | 16 | Quiz 15 | Review the online lecture Article quiz^f and Quiz 15 closes at 5 pm on May 3 | |
| 29 | 4-May Wed | Final Exam Review | | | Reading #8 | 20 |

a: Quizzes are due one day after they are listed in the schedule in the Deadlines column. The columns titled Ch# and Quiz # identify the chapter and quiz related to the topic. To find out the time and date when quizzes open, please refer to rows 2, 4, 12, and 20.

b: See next page for the list of readings. Note that these readings are not mandatory and will not be a part of quizzes or exams.

c: Attendance will be recorded for each class period.

d: There will not be regular/walk-in office hours on these online class days. You could still set up an appointment to meet me.

e: One attempt at the mandatory syllabus quiz before 5 PM on Feb 19, 2016 is required to pass the course.

f: By: Lee, Hau L.. Harvard Business Review, Oct2010, Vol. 88 Issue 10, p62-69. Instructions for accessing the article are posted on Learn.

List of Suggested Readings *

1. What Is the Right Supply Chain for Your Product? By: Fisher, Marshall L. **Harvard Business Review**, Mar/Apr97, Vol. 75 Issue 2, p1-116.
2. Staple Yourself to an Order. By: Shapiro, Benson R; Rangan, V. Kasturi; Sviokla, John J. **Harvard Business Review**, Jul/Aug2004, Vol. 82 Issue 7/8, p162-171.
3. Learning from Toys: Lessons in Managing Supply Chain Risk From the Toy Industry. By: Johnson, M. Eric. **California Management Review**, Spring2001, Vol. 43 Issue 3, p106-124.
4. The Bullwhip Effect in Supply Chains. By: Lee, Hau L.; Padmanabhan, V.; Wang, Seungjin. **Sloan Management Review**, Spring97, Vol. 38 Issue 3, p93-102.
5. Managing Risk to Avoid Supply-Chain Breakdown. By: Chopra, Sunil; Sodhi, ManMohan S. **Sloan Management Review**, Fall2004, Vol. 46 Issue 1, p53-62.
6. The Triple A supply chain. By: Lee, Hau L. **Harvard Business Review**, Oct2004, Vol. 82 Issue 10, p102-112.
7. Creating Competitive Advantages Through New Value Creation: A Reverse Logistics Perspective. By: Jayaraman, Vaidyanathan; Yadong Luo. **Academy of Management Perspectives**, May2007, Vol. 21 Issue 2, p56-73.
8. Are You the Weakest Link in Your Company's Supply Chain? By: Slone, Reuben E.; Mentzer, John T.; Dittmann, J. Paul. **Harvard Business Review**, Sep2007, Vol. 85 Issue 9, p116-127.

* Note that these readings are not mandatory and will not be a part of quizzes or exams.

Accessing the Readings

These readings can be found using Library Resources. Please refer to the document titled "Instructions for findings readings using UNT library resources" posted on BB.