COURSE DESCRIPTION
This course provides sport management and sport studies students with an in depth understanding of the organization, administration, marketing, sponsorship, law, and policy issues in international soccer with particular reference to the major soccer leagues such as the Premier League (England), La Liga (Spain), Serie A (Italy), Bundesliga (Germany), etc., The European Champions League, and major governing bodies such as FIFA and UEFA. The interface with MLS and soccer in the United States and the global soccer industry also will be explored.

COURSE OBJECTIVES

1. Students gain an understanding of how the global soccer industry operates at local, regional, national and international levels.
2. Students will be able to conduct a research project on a key issue in international soccer.
3. Students will understand different models of professional sport organization.
4. Students will learn how soccer is governed at league, national and international levels.
5. Students will learn how soccer in the United States links to the global soccer system.

REQUIRED READINGS
Parrish, C. and Nauright, J. (2014). Soccer around the world: A cultural guide to the world’s favorite sport. Santa Barbara: ABC-CLIO.

Additional Books:

**EVALUATION**
Paper one: 15%; Paper two: 20%; Paper three 30%; Participation 20%; Presentations 15%.

**TENTATIVE COURSE SCHEDULE**
(This course meets once a week in seminar format).

**Week One:** Introduction and Overview

**Week Two:** History and Global Expansion of Soccer

**Week Three:** Understanding the Meanings of Soccer/Football Around the World
Reading: Foer, *How Soccer Explains the World*.

**Week Four:** Case Study: Premier League and English Football
Reading: Goldblatt, *Game of Our Lives*.

**Week Five:** Case Studies: Football/Soccer in Brazil, Netherlands and Germany

**Week Six:** Case Studies: Soccer in Argentina; Italy; Spain

**Week Seven:** Case Studies: *Mes Que un Club: FC Barcelona*; *You’ll Never Walk Alone: Liverpool*
Week Eight: The Politics and Economics of FIFA
   Reading: Badfellas

Week Nine: Corruption and Soccer: Match-fixing and World Cup Bids
   Reading: Badfellas

Week Ten: Gender Relations, Women and Football

Week Eleven: New Markets for Soccer: USA, China, Australia

Week Twelve: Soccer, Politics, Corruption and Youth Exploitation in Africa

Week Thirteen: The Turbulent World of Middle Eastern Soccer

Week Fourteen: How Does Soccer Explain the World?