

## EDUCATION

2010-2014 – **Ph.D. Applied Technology & Performance Improvement**, Department of Learning Technologies, College of Information; Management Minor, College of Business – University of North Texas, USA  
2003-2005 – **M.S. Ed. Teaching Foundations**, College of Education – Niagara University, USA  
1998-2002 – **B.A. History (Honors)**, College of Arts – University of Guelph, Canada

### Certificates

- **Leadership and Supervisory Management**, University of North Texas (2012)
- **E-Learning**, University of Toronto (2008)

## RESEARCH FOCUS

Sociotechnical Stewardship  
Learning Environments  
Online/Blended Learner Support  
Text Analysis/Mining  
Networked Practices

Mentoring & Mentoring Programs  
Online Communities of Practice  
Higher Education Administration  
Instructional Pedagogy and Design  
Digital and Open Learning

## RESEARCH SCHOLARSHIP

### Peer-Review Publications

#### *Journals*

- Pasquini, L. A., & Evangelopoulos, N. (2017). *Identity and practices in online communities: The role of shared resources*. Manuscript in preparation.
- Putthachat, A., Pasquini, L. A., & Evangelopoulos, N. (2017). *Examining competencies of entry-level HR Professionals: Implications for Higher Education in HR*. Manuscript submitted for publication.
- Pasquini, L. A., Knight, K. B., & Knott, J. L. (2017). *Fashioning circuits: Weaving critical theory, fashion, and electronics into makerspace learning*. Manuscript submitted for publication.
- Pasquini, L. A., Gogia, L., & Knott, J. L. (2016). *Social media in higher education teaching and learning: A systematic analysis and synthesis review of empirical literature published in 2013–2015*. Manuscript submitted for publication.
- Veletsianos, G., Kimmons, R., Shaw, A. G., Pasquini, L. A., & Woodward, S. (Accepted). Selective openness and promotional broadcasts: Twitter use in Canada's public universities. *Educational Media International*.
- Pasquini, L. A., & Evangelopoulos, N. (2016). [Sociotechnical stewardship in higher education: A field study of social media policy documents](#). *Journal of Computing in Higher Education*, 1-22. Advance online publication. doi: 10.1007/s12528-016-9130-0 Published Online November 21, 2016.
- Veletsianos, G., Reich, J., & Pasquini, L. A. (2016). [The life between big data log events: Learners' strategies to overcome challenges in MOOCs](#). *AERA Open*, 2(3); 1–10. doi: 10.1177/2332858416657002
- Pasquini, L. A., Wakefield, J. S., & Roman, T. (2014). [Impact factor: Early career research & digital scholarship](#). *TechTrends*, 58(6), 12-13. DOI 10.1007/s11528-014-0797-7

- Chung, C. H., Pasquini, L. A., & Koh, C. E. (2013). [Web-based learning management system considerations for higher education](#). *Learning and Performance Quarterly* 1(4), 24-37.
- Joosten, T., Pasquini, L. A., & Harness, L. (2013). [Guiding social media in our institutions](#). *Planning for Higher Education*, 41(2), 125-135.

### **Conference Proceedings**

- Angnakoon, P., Chung, C. H., Evangelopoulos, N., & Pasquini, L. A. (2017, April). Examining competencies of entry-level HR professionals: Using text mining LSA. *Proceedings of the 9<sup>th</sup> International Conference on Future Computer and Communication (ICFCC 2017)*, Nagoya, Japan.
- Kimmel, S., Mardis, M., Schultz-Jones, B., Wine, L., Pribesh, S., Jones, F., Pasquini, L. A. & Gregor, K. (2017, January). Essential Partners in Community Engagement and Social Responsibility: Causal Relationships between Librarians' Best Practices, Student Learning, and Improvement Science. *Proceedings for the ALISE '17 Community Engagement & Social Responsibility*, Atlanta, GA.
- Veletsianos, G., Pasquini, L. A., Stewart, B., & Reich, J. (2016, April). How learners confront challenges in MOOCs: A qualitative investigation. *In the Proceedings for the 2016 American Educational Research Association Annual Meeting*, Washington, D.C.
- Veletsianos, G., Pasquini, L. A., Shepherdson, P., & McCue, R. (2015, November). A citation analysis of 2013-2015 empirical literature on MOOCs. *In the Proceedings for the 2015 Association for Education and Communication Technology Conference*, Indianapolis, IN.
- Pasquini, L. A., & Evangelopoulos, N. (2015, July). [Organizational identity, meaning, values: Analysis of social media guideline and policy documents](#). *In Proceedings of the 2015 Social Media & Society Conference*, Toronto, Canada.
- Gavrilova Aguilar, M., Joshua-Gojer, A. E., Philpot, D. R., & Pasquini, L. A. (2015, February). The role of the human resources function in influencing organizational culture. *Proceedings of the 2015 AHRD International Research Conference in the Americas*, St. Louis, MO.
- Pasquini, L. A., Wakefield, J. S., Reed, A., & Allen, J. M. (2014, November). [Digital scholarship and impact factors: Methods and tools to connect your research](#). In *Proceedings of World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education 2014* (pp. 1564-1569), Chesapeake, VA.
- Pasquini, L. A., Miller, A. J., Moynihan, F. E., & McLeod, P. (2014, March). [Community systems, sensor monitoring, & the Internet of Things: A case study about Feed Denton community compost](#). *iConference 2014 proceedings*, Berlin, Germany. Retrieved from <http://hdl.handle.net/2142/48831>
- Chung, C. H., Pasquini, L. A., & Allen, J. M. (2013, August). Differences between the U.S. and Taiwan in terms of 8th grade math achievement. *Taiwan Education Research Association & Pacific Rim Objective Measurement Symposium 2013 (TERA&PROMS2013)*. Kaohsiung, Taiwan.
- Miller, A. J., Pasquini, L. A., Mills, L. A., & Evans, M. (2013, March). [Towards a methodology of virtually augmenting a knowledge sharing community of practice: A case study of the local food system of Denton, Texas](#). *iConference 2013 proceedings* (pp. 1095-1101). Fort Worth, TX. doi:10.9776/13527
- Gavrilova Aguilar, M., & Pasquini, L. A. (2013). A review of theoretical frameworks explaining formal mentoring relationships. *Proceedings of the 2013 AHRD International Research Conference in the Americas*, Washington, D.C.
- Nimon, K., Gavrilova Aguilar, M., Allen, J., Bracey, P., Pasquini, L. A., & Zimmerman, T. D. (2012, November). *Dispelling common myths about quantitative and qualitative research*

- in a CTE context: What are some best practices? Symposium presented at 46th Annual Meeting of the CTE Research and Professional Development Conference, Atlanta, GA.*
- Chung, C. H., Pasquini, L. A., Allen, J. M., & Koh, C. E. (2012, May). A review of web-based learning management system design on higher education. *Proceedings of the 2012 AACE World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education (ELEARN)*, Montreal, QC.
- Pasquini, L. A., & Jackson, J. (2011). BreakDrink.com: Informal learning and alternative professional development for higher education professionals. *Proceedings of the 2011 AACE World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education (ELEARN)*, Honolulu, HI.
- Pasquini, L. A., Johnson, M. L., & Rodems, M. R. (2011). Connecting first year students to formal and informal learning. *Proceedings of the 2011 AACE World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education (ELEARN)*, Honolulu, HI.

### **Conference Presentations**

- Joosten, T., Knott, J. L., Barajas-Murphy, N, Torcivia Prusko, P., & Pasquini, L. A. (2016, October). Creating a culture to embrace women leading. *OLC Accelerate – 2016 Conference*, Orlando, FL.
- Pasquini, L. A., Gogia, L., & Hannaford, R. (2016, October). Social media research: Methods, practices, and implications. *The WCET 28<sup>th</sup> Annual Meeting*, Minneapolis, MN.
- Pasquini, L. A. (2016, October). How mentoring contributes to higher ed: Putting research into practice. *The WCET 28<sup>th</sup> Annual Meeting*, Minneapolis, MN.
- Barajas-Murphy, N., Joosten, T., Knott, J, Pasquini, L. A., & Torcivia Prusko, P. (2016, October). The #3Wedu conversation: Redefining higher ed to support women. *The WCET 28<sup>th</sup> Annual Meeting*, Minneapolis, MN.
- Veletsianos, G., Shepherdson, P., Pasquini, L. A., & McCue, R. (2015, October). [A systematic analysis and synthesis of empirical MOOC literature published in 2013-2015](#). Proceedings in the 9<sup>th</sup> *Collaboration of Online Higher Education & Research (COHERE) Conference*, Victoria, BC, Canada
- Veletsianos, G., Pasquini, L. A., & Reich, J. (2015, October). Learner challenges and strategies to overcome them: An illustration of what big data is missing about learning. *dLRN Conference – Making Sense of Higher Education 2015*, Stanford University, CA.
- Pasquini, L. A. (2015, October). Online communities of practice and networked learning: How collaborative, social technologies impact workplace learning in higher education. *dLRN Conference – Making Sense of Higher Education 2015*, Stanford University, CA.
- Pasquini, L. A., Stewart, B., Hogue, R., Singh, S., & Knott, J. (2015, July). More than just a “Follower”: How Is academia being influenced by online communities of practice & networked scholarship? *2015 Social Media & Society Conference*, Toronto, Canada.
- Pasquini, L. A. (2015, June). The #selfie: Modeling your online persona to support student success. *2015 NACADA International Conference*, Melbourne, Australia.
- Pasquini, L. A., & Joosten, T. (2014, September). [The state of social media: Implications of guidelines, policies, and practice in higher education](#). *2014 EDUCAUSE*, Orlando, FL.
- Steele, G., Larsen, J., & Pasquini, L. A. (2014, October). [Academic advising and technology: Goals, practice, and assessment](#). *2014 NACADA Conference*, Minneapolis, MN.
- Pasquini, L. A. (2014, April). #ugstSTORY digital storytelling: The impact of telling tales with first year students for major/career decisions. *Emerging Technologies for Online Learning Symposium. MERLOT/Sloan Consortium. Dallas, TX.*
- Joosten, T., & Pasquini, L. A. (2013, October). [Social media for teaching and learning](#). *2013 EDUCAUSE*, Anaheim, CA.

- Pasquini, L. A. (2013, June). [Communication 2.0 plans: Effectively engaging students online](#), Maastricht, The Netherlands.
- Pasquini, L. A., & Allen, J. M. (2012, July). [Learning and Performance Innovation: Planning for Today's Learner](#). *Texas Career Education Conference*. Dallas, TX.
- Steele, G., Pasquini, L. A., Larsen, J. C., & Johnson, S. (2012, October). Advising technology projects: Assessing, planning, & implementing. *2012 NACADA*, Nashville, TN.

### **Book Chapters**

- Pasquini, L. A. (in press). Chapter 5: Education technology impact and implications. In K. Brillante Knight, [Fashioning Makers and Counterpublics: Critical Making and Public Humanities](#). University of Iowa Press Humanities and Public Life Series.
- Guidry, K. R., & Pasquini, L. (2016). Twitter chat as an informal learning tool: A case study using #sachat. In H. Yang, & S. Wang (Eds.) *Professional Development and Workplace Learning: Concepts, Methodologies, Tools, and Applications* (pp. 1122-1139). Hershey, PA: Information Science Reference. Reprint from 2013.
- Pasquini, L. A. (2016). [Setting the Course: Strategies for Writing Digital and Social Guidelines](#). *New Directions for Student Services*, 2016 (155), 91-104. doi: 10.1002/ss.20185
- Guidry, K. R., & Pasquini, L. (2013). Twitter chat as an informal learning tool: A case study using #sachat. In H. Yang, & S. Wang (Eds.) *Cases on Formal and Informal E-Learning Environments: Opportunities and Practices* (pp. 356-377). Hershey, PA: Information Science Reference.
- Johnson, M. L., Pasquini, L., & Rodems, M. R. (2013). Connecting first year students to formal and informal learning experiences. In H. Yang, & S. Wang (Eds.) *Cases on Formal and Informal E-Learning Environments: Opportunities and Practices* (pp. 51-67). Hershey, PA: Information Science Reference.
- Philpot, D., & Pasquini, L. (2012). Training and Development: Leveraging Diversity to Gain Strategic Advantage in Corporate Settings. In C. Scott, & M. Byrd (Eds.) *Handbook of Research on Workforce Diversity in a Global Society: Technologies and Concepts* (pp. 244-261). Hershey, PA: Business Science Reference. doi:10.4018/978-1-4666-1812-1.ch014
- Allen, J., Bracey, P., & Pasquini, L. (2012). Learning and Performance Innovation. In V. Wang (Ed.), *Encyclopedia of E-Leadership, Counseling and Training* (pp. 48-64). Hershey, PA: Information Science Reference. doi:10.4018/978-1-61350-068-2.ch005
- Esposito, A., Pasquini, L. A., Steele, G., & Stoller, E. (2011). World of Tomorrow: Technology and Advising. In J. Joslin & M. Markee (Eds.), *Academic advising administration: Essential knowledge and skills for the 21<sup>st</sup> century* (pp. 262-274). Manhattan, KS: NACADA Publishing.
- Pasquini, L. A. (2010). Emerging Digital Resources: Easy and Accessible Online Tools. In J. Voller, M. A. Miller, & S. L. Nest. (Eds.) *Comprehensive advisor training and development: Practices that deliver*, (2nd Ed.) (pp.123-129). Manhattan, KS: NACADA Publishing.

### **Other Relevant Publications – Non-Peer Reviewed**

- Pasquini, L. A., & Steele, G. (2016). Technology in academic advising: Perceptions and practices in higher education. *NACADA Technology in Advising Commission Sponsored Study*. *figshare*. Retrieved from <https://dx.doi.org/10.6084/m9.figshare.3053569.v7>
- Brown, P. G., Meriwether, J. L., O'Connell, C., & Pasquini, L. A. (2015). Contributing authors. In E. Qualman, *What happens on campus stays on YouTube*. Cambridge, MA: Equalman Studios.

- Johnson, M. J., & Pasquini, L. A. (2014, September). [Negotiating the multiple roles of being and advisor and doctoral student](#). *Academic Advising Today*, 37(3).
- Pasquini, L. A. (2014). [Organizational identity and community values: Determining meaning in post-secondary education social media guidelines and policy documents](#). (Doctoral dissertation). ProQuest
- Pasquini, L. A. (2013, December). [A global perspective on technology in advising](#). *Academic Advising Today*, 36(4).
- Pasquini, L. A. (2012). [Book review: Social media for educators](#). *Learning and Performance Quarterly*, 1(2), 83-84.
- Pasquini, L. A. (2012). Supporting the student affairs profession with digital communities of practice and personal learning networks/environments. [Technology Knowledge Community]. *2012 NASPA – Ignite Leadership Influence Change: The Annual Knowledge Community Conference*, Phoenix, AZ.

## **Editorials**

- Pasquini, L. A., Zimmerman, T. D., & Allen, J. M. (2014). [Editorial: A new academic year, new learning and performance understandings](#). *Learning and Performance Quarterly*, 2(3), 1.
- Zimmerman, T. D., Pasquini, L. A., & Allen, J. M. (2014). [Editorial: Expanding the boundaries of learning and performance](#). *Learning and Performance Quarterly*, 2(2), i.
- Pasquini, L. A., Zimmerman, T. D., & Allen, J. M. (2013). [Editorial: Transforming teaching, knowledge management & performance measurement systems](#). *Learning and Performance Quarterly*, 2(1), i.
- Pasquini, L. A., Zimmerman, T. D., & Allen, J. M. (2013). [Editorial: The learning spectrum](#). *Learning and Performance Quarterly*, 1(4), i.
- Allen, J. M., & Pasquini, L. A. (2012). [Editorial: Partnerships](#). *Learning and Performance Quarterly*, 1(3), i.
- Pasquini, L. A. (2012). [Editorial: Leadership, training, mentoring, and instructional design](#). *Learning and Performance Quarterly*, 1 (2), 1.
- Pasquini, L. A., & Allen, J. (2012). [Editorial: The subject of learning and performance](#). *Learning and Performance Quarterly*, 1(1), i-iii.

## **Invited Keynotes, Workshops & Panels**

- Doody, T., & Shea, H. (2017, March 28). Contested Issues Debate Live From #ACPA17 in Columbus, Ohio: Create vs. Cultivate - John Austin & Laura Pasquini. Higher Ed Live. Retrieved from <http://bit.ly/ContestedIssues17> [Video Archive]
- Pasquini, L. A. (2017, March 14). Forget the shiny object: Design ways to connect instead. [SA Speaks](#), 2017 NASPA Conference, San Antonio, TX. [Archived slide deck.]
- Pasquini, L. A. (2017, March 9). Leveraging technologies for student success. [Plenary Talk]. [2017 Open SUNY Center for Online Teaching Excellence](#). Open State University of New York System. Syracuse, NY.
- Pasquini, L. A. (2017, January 27). Supporting your learners with technology. [Keynote]. *The 21<sup>st</sup> Annual FACET/ILTE Spring Teaching-Learning Symposium*. Indiana University Southeast – New Albany, IN.
- Pasquini, L. A. (2017, January 27). Connecting students for success: Backwards design for student support & enrollment. [Keynote & Workshop]. *IUS Division of Enrollment & Student Affairs*. Indiana University Southeast – New Albany, IN.
- Pasquini, L. A. (2016, November 17). The student affairs educators technology competency: Applications for supporting & connecting your campus. [Professional Workshop]. *National Conference on Student Leadership*, Orlando, FL.

- Pasquini, L. A. (2016, May 25). Supporting Student Success with Technology. [Keynote]. *Distance Learning Idea Fusion: Student Success Advisors Summer Retreat*, Old Dominion University – Norfolk, VA.
- Pasquini, L. A. (2016, May 19). Why connected advising matters. [Keynote]. *Western New York Advising Technology Conference*, Niagara University, NY.
- Pasquini, L. A., Brown, P. G., Ahlquist, J., Doody, T., & Cabellon, E. (2016, March 6). [Social and digital technology competency institute for college student educators](#). [Pre-Conference Workshop]. *2016 ACPA Convention*, Montreal, QC, Canada.
- Pasquini, L. A. (2016, January). [The Future of Academic Advising: Why connected advising matters](#). [Lecture]. *Student Success Lecture Series*. Western Oregon University, Monmouth, OR.
- Pasquini, L. A., & Forche, B. (2014, December 8). Applying digital technologies to improve academic advising. *Academic Impressions*, Orlando, FL. Workshop notes retrieved from <http://bit.ly/A1advising14>
- Pasquini, L. A. (2014, November 19). [10 lessons learned from lecturing](#). *Graduate Student Teaching Excellence Program*, Denton, TX.
- Pasquini, L. A. (2014). [Supporting blended learners: Engagement using social media & experiential learning](#). Invited Workshop for *Blended Learning Workshop & Conference, Online Learning Consortium*, Denver, CO.
- Croke, B., Joosten, T., Pasquini, L. A., & Popiolek, B. (2013, March 5). [Social media in higher ed: Where are we going? #sxswEDU Conference Panel](#), Austin, TX.
- Pasquini, L. A. (2013, February 2) [Student development 2.0: Optimizing social media to connect your campus](#), [Keynote]. *Dalton Institute*, Tallahassee, FL. Keynote.
- Pasquini, L. A. (2013). [The Impact of Storytelling in Advising](#). [Keynote]. *Manitoba Advising Professionals (MAP) Conference*. Winnipeg, MB, Canada.
- Pasquini, L. A. (2012). [Digital pedagogy to engage: Skills for social & connected learning](#). [Keynote]. *Mountain Moodle Moot*. Helena, MT.
- Pasquini, L. A. (2011, November). [Personal Learning Networks: Collaboration and Connection to Support Campus Activities](#). Invited Workshop for *NACA Mid-America Conference*, Covington, KY.
- Pasquini, L. A. (2011). [Why Networked Advising Matters](#). [Keynote]. *University of Hawaii Advisor System Workshop*. Honolulu, HI.
- Pasquini, L. A. & Popiolek, B. (2011, February). [NACADA Executive Office Social Media Training](#). Manhattan, K.S.

### Featured Webinars and Virtual Presentations

- Pasquini, L. A. (2016, September). Selecting Technology for Advising and Supporting Your Students. *ACPA Commission for Academic Support in Higher Education Webinar*.
- Pasquini, L. A. (2016, January). The state of social media policies: Implications & practices in higher education. Changes & challenges in higher education academic advising. *AudioSolutionz*.
- Pasquini, L. A. (2015, October). Faculty and staff online: Community standards, guidelines, and policies in higher education. *Paperclip Communications*
- Pasquini, L. A. (2015 October). On the horizon: Changes and challenges in higher education academic advising. *AudioSolutionz*.
- Pasquini, L. A. (2015, September). Student behavior online: Setting community standards and expectations for your campus. *Paperclip Communications*.
- Pasquini, L. A. (2014, September). Academic advising: Supporting online students. *Paperclip Communications*.
- Cabellon, E., Pasquini, L. A., & Stoller, E. (2012, July). Social media & student affairs:

- Communications, connections, community. *Paperclip Communications*.
- Pasquini, L. A. (2011, July). iPad & E-Readers: Tips to implement digital textbooks on campus. *Higher Ed Hero*.
- Pasquini, L. A. (2010, December). Digitizing tutorials & lectures: Pro-Quality tools for our campus. *Higher Ed Hero*.

## **Consulting: Program Evaluation and Instructional Design**

- Pasquini, L. A. (2017, Spring). Organizational structure online learner support: Staff evaluation and program review. Nova Scotia Community College System
- Pasquini, L. A. (2016, Summer). Online learning and online learner support: Program evaluation and review. Kennesaw Valley Community College.
- Pasquini, L. A. (2016, May & October). Developing Your Social Media and Digital Presence (#AcDigID) Workshop. Course design & Faculty. *Online Learning Consortium* (online).
- Pasquini, L. A. (2015, May 23). Digital Tools Sandbox for Distance Collaboration. [Training] CACUSS Communities Leadership Meeting at 2015 CACUSS, Vancouver, BC, Canada.
- Pasquini, L.A., & Steele, G.S. (2015, February). Program Review: Penn State World Campus – Advising and Learner Support Program. *NACADA Academic Advising Consultant and Speaker Services*.
- Pasquini, L. A. (2014, Fall). Teaching Resources for Engaged Education: Teaching with Technology Intermediate & Advance Modules, UNT CLEAR.
- Pasquini, L. A. (2013, Summer). Transformative Instruction Initiative, Problem-Based Learning Module, UNT CLEAR.
- Joosten, T., Pasquini, L. A., & Knott, J. (2013). State of Massachusetts – Data In Action. Development of Teacher Training Modules for Online Delivery. *Amplify*, New York, NY.
- Pasquini, L. A., (2012, Summer). Curriculum Writer. [Career and Technical Education](#) Grant with Dr. Pamela Scott-Bracey. *Center for Knowledge Solutions, UNT*.
- Joslin, J., Pasquini, L. A., & Popiolek, B. (2011, February). [NACADA Executive Office Social Media Training](#). *NACADA Academic Advising Consultant and Speaker Services*.

## **Research Experience**

### **Grant Research Involvement**

- [Causality: School Libraries & Student Success II \(CLASS II\)](#) – American Association of School Libraries & American Library Association Grant, Faculty Researcher (2016-2018).
- Impact Factor & Digital Scholarship* – [Center for Knowledge Solutions](#), UNT, Research Associate (Summer, 2014)
- Field Researcher/Investigator – A Community Study of Medical Care Expectations among Older Asian Adults with Dr. Susan Squires, Department of Anthropology, UNT (Fall, 2012)
- Graduate Student Research Affiliate, [Center for Knowledge Solutions](#) (2011-2014)

### **Research Projects In Progress**

- Student affairs and higher education networked communities of practice. UNT-IRB #16-310. (2016-Present). <https://networkedcommunityofpractice.wordpress.com/>
- Exploring mentoring programs and experiences in professional learning organizations. UNT-IRB #15-519. (2015-Present) <https://techknowtools.wordpress.com/mentoring/>

## TEACHING SCHOLARSHIP

### Doctoral Committee Advisement

*Perceptions of advisor use of technology related to student learning outcomes in higher education*, Shawn Schultz, Eastern Illinois University (2014-Present).

*Makerspaces: Creating and sharing knowledge and information*, Rachel Hoyt, Library & Information Science, College of Information, UNT (2015-Present).

### Instructional Experience

- LTEC 5440: Facilitation Strategies in Technology Training (Spring 2015- 2017)
- LTEC 4440: Advanced Instructional Strategies (Spring 2015-2017)
- LTEC 3010: Personal Development (Fall 2014-Spring 2017)
- HEAL 570: Leveraging Technology in Higher Education Environments (Summer 2016)
- LTEC 4470: Human Relations in Business, Education and Industry (Fall 2015 & 2016)
- LTEC 4000: Introduction to Training and Development (Summer & Fall 2015)
- LTEC 4070: Leadership, Empowerment, and Team Building (Spring 2015)
- LTEC 4121: Technical Presentation Skills (Fall 2014 & Spring 2015)
- UGST 1000: First Year Seminar – Major/Career Exploration (Fall 2011-2013)
- LTEC 6100: Tech. Innovations in Training & Development – TA (Fall 2011-2012)
- BUS 373: Business in Europe – Teaching Assistant, Miami University (2006)
- EDL 100: Leadership in Residence, Miami University (2006)
- EDL 200: Career Development & the College Student, Miami University (2006)
- EDL 500 College Student Personal Practice, Miami University (2005)
- NUS 100: First Year Symposium, Niagara University (2003 & 2004)

### Curriculum and Training Development

- Online Learning Consortium – Faculty & Instructional Designer (2016-Present)
- Founded & coordinated weekly [#AcAdv Chat](#) on Twitter (Fall 2010)
- Produced podcasts for [BreakDrink Campus Tech Connection](#) (2010-2013)
- Created [UTSC ACE Academic Advising Blog](#) & [Podcasts](#), University of Toronto (2008)

## PROFESSIONAL EXPERIENCE

### Lecturer

University of North Texas, Denton, TX

August 2014-Present

*Learning Technologies Department, College of Information*

- Instructor for the Bachelors of Applied Arts & Science (BAAS) online undergraduate degree
- Develop curriculum content for learning technologies courses
- Instructional design and development of digital learning objects
- Mentor graduate students in the ATPi masters and Information Studies doctoral program
- Serve on related curriculum and co-curricular committees for the department and college

### Associate Faculty

Royal Roads University

August 2016-October 2016

*School of Education & Technology*

- Instructing: HEAL 570: Leveraging Technology in Higher Education Environments
- Advising masters-level students in the Higher Education and Leadership program



## Researcher

Royal Roads University, Victoria, BC

October 2014-Present

[The Digital Learning and Social Media Research Group](#)

- Examination of research around social, open, digital and networked learning
- Editing, reviewing, and writing for scholarly publication outlets
- Application of data collection and analysis with unstructured or semi-structured data
- Identifying research distribution for reports, media outlets, and open sourced spaces
- Scripting and video production of academic papers for [Research Shorts YouTube Channel](#)
- Supporting grant applications of faculty and early career scholars

## Instructional Designer

University of North Texas, Denton, TX

August 2013-March 2015

*Center for Learning Enhancement, Assessment, and Redesign*

- Content authoring for [Transformative Instruction Initiative](#) with problem-based learning
- Develop Teaching with Technology Modules for the [TREE](#) Program
- Consult about social media interaction and engagement for the [GSTEP](#) Program

## Academic Counselor & Instructor

University of North Texas, Denton, TX

June 2009-July 2014

*Office for Exploring Majors, Undergraduate Studies*

- Support Early College High School Greater Texas Foundation scholars
- Instructor [UGST 1000 - First Year Seminar](#) – Major/Career Exploration (2011-2013)

## Coordinator of Supplemental Instruction & Tutoring

University of Texas Arlington, Arlington, TX

October 2008-June 2009

*Students Obtaining Academic Readiness (SOAR)*

- Developed & led tutor and supplemental instruction (SI) training & staff development
- Evaluated program learning outcomes to improve the SI and tutoring program
- Partnered tutoring initiatives to scaffold the student support services and TRiO program

## Academic Advisor – Electronic Resources

University of Toronto Scarborough, Toronto, ON

July 2006-October 2008

*Academic Advising & Career Centre*

- Provided academic advice for all disciplines (Arts, Business & Science programs)
- Counseled students on academic standing, program selection, petitions, etc
- Facilitated learning skills sessions & workshops to develop effective study skills

## Site Coordinator, France & England Program

Miami University, Oxford OH

Spring 2006

*International Study Abroad Programs, Richard T. Farmer School of Business*

- Led 60 undergraduate students on an international education trip to France & the UK
- Organized travel, program events, and field study work for the integrated curriculum

## First Year Advisor

Miami University, Oxford, OH

July 2005-June 2006

*Office of Residence Life & New Student Programs*

- Managed a residence building of 300 first year students; Supervised 9 staff members
- Facilitated academic advising meetings & workshops for the Living Learning Community

## SERVICE SCHOLARSHIP

### Faculty Service to University

- UNT Blue Ribbon Panel Group: Innovation & Entrepreneurial Online Education (2017)
- UNT Transfer Summit & Conference, Chair (Spring, 2013)
- UNT Collaborative Learning Community, Co-Chair, 2012-2013
- Elected Historian, UNT [University Advisor Counselor Network](#) (2010-2012)  
UNT Advising Council (2010-2012) – Development Committee Chair

### Student Organizations

UNT Alternative Service Break Faculty Advisor – Center for Leadership & Service

- Poverty & Homelessness – Roadrunner Food Bank, Albuquerque, NM (2013)
- Animals – Turpentine Creek Wildlife Refuge- Eureka Springs, AR (2014)
- Disaster Relief – St. Bernard's Project – New Orleans, LA (2015)

### College

- UNT COI Podcast Production & Development (Spring 2017)
- UNT COI Bylaws Review Committee (2015-2016)
- UNT COI Strategic Planning – Programs Committee (2014-2015)
- LIS Associate Professor Candidate Search Committee (2015-2017)
- Dean's Taskforce – Communication Committee (2014-2015)
- COI Interdisciplinary Information Science PhD Review Committee (2014-Present)

### Department

- LT Guidelines for Lecturer Promotion (2016)
- LT Technology Committee (2014-2016) – developed LT departmental wiki repository
- UNT LT Doctoral Strategy Panel (Fall 2014)

### Program

- Review of Incomplete Grade Policy (2014-2015)
- Guidelines for Adjunct, TA/TFs, etc. for teaching online (2015-Present)
- Learning & Performance Quarterly transition for editorial team (Fall 2014)

### Peer Review & Editing Experience

[New Media & Society](#) – Editorial Review Board (2016-Present)

[Journal of Social Media and Society](#) – Editorial Review Board (2014-Present)

[Online Learning Journal](#) (formerly JALN & [MERLOT](#)) – Reviewer 2013-Present

AHRD International Conference in the Americas – Proposal Reviewer (2013-2016)

[Learning & Performance Quarterly](#) – Founding Editor (2012-2014); Editorial Board (2014-2016)

### Professional Affiliations: Memberships & Involvement

*iSchool member* 2012-Present

- iSchool Social Media Expo – 2014 Best Project Award, Berlin, Germany
- iSchool Social Media Expo – 2013 Finalist, Fort Worth, TX, USA

## **Association for Education & Communication Technology (AECT) 2014-Present**

- **Interview:** Baker III, F.W. (2015). TrendSetters: Conversations with innovators in learning and technology [interview with Laura Pasquini]. *TechTrends*, 59(4), pp. 14-15.

## **College Student Educators International (ACPA) member 2013-Present**

- 2016 ACPA Convention – Programming, Pecha Kucha Chair
- Co-Chair on the [ACPA Digital Taskforce](#) (2014-2015)
- Contributing author *What Happens On Campus Goes on YouTube* (2015)

## **EDUCAUSE Member (2013-Present)**

- EDUCAUSE Educators Social Media Interest Group (2013-Present)
- Facilitator for [2015 DETA Summit](#), ELI 2015 Conference, Anaheim, CA
- Invited Seminar presenter #edu14 (2014) and #edu13 (2013) Conferences

## **Student Affairs Administrators in Higher Education (NASPA) member 2013-Present**

- NASPA Candid Conversations 365 Mentoring Program – Mentor (2016-2017)
- NASPA Technology Knowledge Community – Research Group (2015-Present)

## **The Global Community for Academic Advising (NACADA) member 2013-Present**

- Council – Elected Commission & Interest Group Representative, 2013-2015
- NACADA Emerging Leader Program – Mentor for 2012-2014 Class
- NACADA Technology in Advising Commission Chair, 2011-2013

## **Open SUNY Center for Teaching & Online Excellence (COTE) – Open SUNY Fellow (2017)**

## **Online Learning Consortium (OLC) member 2013- Present**

- 2016 OLC Innovate Conference Co-Chair – Engagement & Collaboration
- 2015 #et4online Conference Program Chair
- 2014 #et4online Graduate and Early Career – Educational/Career Panels

## **Scholarship Honors, and Awards**

- Nominated for 'Fessor Graham Award! (Spring 2017)
- Received a "Thank a Teacher" letter (Fall 2013 & 2015; Spring 2016)
- [UNT Graduate Student Teaching Excellence Program Certificate](#) (Fall 2013)
- Student Travel Grant Award, Texas Center for Digital Knowledge (Fall 2012)
- Outstanding New Staff Member, Undergraduate Studies (Spring 2012)
- UNT Graduate Student Fellow Scholarship (2010 & 2011)
- Student Travel Grant Award, Texas Center for Digital Knowledge (Spring 2011)
- Steve Miller Human Resources Scholarship (Fall 2010)