Seminar in Business Ethics and Social Responsibility
MGMT 5710.002
Fall 2017
Tuesday, 9:30a.m. - 12:20 p.m.

INSTRUCTOR: Dr. Nancy Boyd Lillie

OFFICE: BLB 385L

PHONE: 940-565-3158

E-MAIL: nancy.boyd.lillie@unt.edu or Blackboard Vista e-mail

STUDENT CONFERENCE HOURS: 2:00-4:00p.m., Tuesday, or by appointment.

REQUIRED TEXT


Assigned readings listed in the course schedule. Complete citations are listed for the week in which they are assigned. Links to articles in the UNT database are provided on the Course Content page in Blackboard.

COURSE OVERVIEW

This course will give students an understanding of the strategic purposes of the firm as both an economic and social entity within society. Topics for the course include: ethics in business and ethical decision making, corporate social responsibility and corporate citizenship, and stakeholder management. An examination of the organization’s relationship to various stakeholders will include shareholders, employees, customers, the community, and the environment. Further, issues related to marketing, technology and privacy, and corporate governance are explored. Ethical dilemmas related to each topic are identified and analyzed.
Course objectives include:

- To understand and apply the ethical frameworks related to the business setting.
- To understand the most effective methods of managing stakeholder relationships.
- To understand the concept of corporate governance and its importance to the integrity of the organization.
- To understand and apply the concepts of corporate social responsibility and corporate citizenship, and the practices that put these concepts into practice through service learning activities.
- To apply the general principals of ethical decision making to real ethical dilemmas that organizations and individuals in the business environment face today.
- To understand and analyze the unique problems faced by organizations operating in the global economy, applying the concept of global corporate citizenship to these problems.

COURSE REQUIREMENTS

Exams

There will be three exams, including the final exam. The final is not comprehensive. Each exam will consist of multiple choice and essay/discussion questions. Make-up exams will be given to students who provide an authorized absence from the Dean of Students or who otherwise provide acceptable proof of absence.

Article Summary and Presentation

Readings are assigned for each course topic, and are listed in the Tentative Class Schedule. Links to articles not found in the textbook are available in Blackboard. Each student will summarize and present one article to the entire class. Summaries will be submitted electronically to your professor to be posted to Blackboard. Students will sign up for articles at the beginning of the semester.

Position Paper

Students will complete one position paper, covering topics related to the weekly course content. A list of topics will be provided by your instructor. The text of your position paper should be approximately 3 pages, but no longer than 4 pages, double-spaced. Articles are provided to help you formulate your position, but you should include at least one additional article reference not included in the syllabus. Textbook chapters and internet web pages will not be counted as sources.

A minimum of three specific arguments should be provided in defense of your position, and each argument should be fully explained. This will require research in order to provide the facts to back up your position. There is no right or wrong predetermined position. The papers will be
graded on the strength of the arguments provided for your position, whatever that position may be.

Papers are due by 11:45 p.m. on Sunday, November 12th. Papers must be uploaded to the TurnItIn link in Blackboard by this deadline.

The following is a suggested format for your paper:

I. **Introduction**
   State your position and briefly state your main arguments (e.g., I believe that socially responsible firms can survive in competitive environments because…).

II. **Body**
   Develop the arguments you provided in your introduction, elaborating and explaining your three arguments in support of your position.

III. **Concluding Remarks Regarding Your Position**

IV. **References**

Papers should be double-spaced and typed with 1” margins (top, bottom, right, and left). Type size should not be larger than 12 pt. Papers will be submitted by the due date and time using TurnItin.com through the course Blackboard site. Be sure to proofread your paper carefully. Grammar, punctuation and spelling errors will adversely affect your grade, as noted below.

Position papers will be graded on the following criteria:

**Content:**
- Position (pro or con) clearly stated 10 points
- Position clearly supported (a minimum of 3 arguments provided and developed) 50 points

**Format:**
- Instructions followed 10 points
  (Length, margins, spacing, font size, references, and required articles attached, etc.)

**Grammar and Spelling:**
- Carefully proofread 10 points
  (Grammar, spelling, typographical errors, etc.)

**Total** 80 points
COURSE GRADING:

Exam #1 100 points
Exam #2 100 points
Exam #3 (Final Exam) 100 points
Article Summary and Presentation 50 points
Position Paper 80 points
Position Paper Presentation 20 points
Total 450 points

Grades will be based on the total points earned during the course, according to the scale below:

A = 405-450 points
B = 360-404 points
C = 315-359 points
D = 270-314 points
Below 270 points = F

POLICY FOR STUDENTS WITH DISABILITIES:

The University of North Texas makes reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request accommodations at any time, however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. For additional information see the Office of Disability Accommodation website at http://www.unt.edu/oda. You may also contact them by phone at 940.565.4323.

SCHOLASTIC CODE OF CONDUCT:

Below is the link to the UNT Policy on Academic Integrity that governs student standards on academic integrity and issues related to academic dishonesty: https://policy.unt.edu/sites/default/files/untpolicy/pdf/7-Student_Affairs-Academic_Integrity.pdf

Violation for any noncompliance with university policy will be strictly enforced.

Acceptable Student Behavior:

THIS IS AN ELECTRONICS-FREE CLASSROOM. THE USE OF CELL PHONES AND
OTHER ELECTRONIC DEVICES DURING CLASS IS NOT PERMITTED, UNLESS A STUDENT HAS INSTRUCTIONS FROM THE OFFICE OF DISABILITY ACCOMMODATION THAT REQUIRES A LAPTOP FOR TAKING NOTES. THESE DEVICES POSE A SIGNIFICANT DISTRACTION TO LEARNING, BOTH FOR THE STUDENT USING THE DEVICE, AS WELL AS THOSE SEATED AROUND THE STUDENT.

Academic dishonesty, cheating, and plagiarism:

The term “cheating” includes, but is not limited to, (1) use of any unauthorized assistance in taking quizzes, tests or examination; (2) dependence upon the aid of sources beyond those authorized by the instructor in writing papers, preparing reports, solving problems, or carrying out other assignments; or (3) the acquisition, without permission, of tests or other academic material belonging to a faculty member or staff of the university.

The term “plagiarism” includes, but is not limited to, the use, by paragraph or direct quotation, of the published or unpublished work of another person without full and clear acknowledgment. It also includes the unacknowledged use of materials prepared by another person or agency engaged in the selling of term papers or academic materials. (Source: Code of Conduct and Disciplines at the University of North Texas). PLEASE NOTE THAT INFORMATION COPIED FROM WEB SITES CONSTITUTES PLAGIARISM. DO NOT COPY MATERIALS FROM ANY SOURCE, AND REFERENCE THE SOURCE OF QUOTED MATERIAL IN YOUR WRITTEN ASSIGNMENTS.

SPOT:

The Student Perceptions of Teaching is a requirement for all organized classes at UNT. This short survey will be made available to you at the end of the semester, providing you a chance to comment on how this class is taught. It is very important that you take a few minutes to participate in the SPOT, as constructive feedback is very important, and it provides information needed to continually improve the quality of the course.

IMPORTANT SEMESTER DEADLINES:

Monday, September 11th
Last day to drop with an automatic W without instructor consent.

Friday, October 6th
Last day to drop a course or withdraw with a grade of W.

Monday, November 6th
Last day to drop with either a W or a WF with consent of instructor.

Wednesday, November 22nd
Last day to withdraw from all courses for the semester.
The following is a tentative class schedule. The instructor reserves the right to alter this schedule as circumstances may dictate. All changes will be announced in class. **Students who are absent from class are responsible for obtaining this information.**

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<thead>
<tr>
<th>Date</th>
<th>Topics</th>
<th>Assignment</th>
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<tbody>
<tr>
<td>August 29</td>
<td>Course Introduction</td>
<td>Chapter 1</td>
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<td></td>
<td>Ethics and Business</td>
<td>Module 1 on Blackboard</td>
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<td>What is ethical behavior?</td>
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<td>The Case for Civility</td>
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<td>Sept. 5</td>
<td>Ethical Decision Making: Personal and Professional Contexts</td>
<td>Chapter 2</td>
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<td>Module #2 on Blackboard</td>
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<td>Reading 2-1: “When Good People Do Bad Things at Work,” by Dennis Moberg, pp. 57-60 in the textbook.</td>
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<td>Sept. 12</td>
<td>Philosophical Ethics and Business</td>
<td>Chapter 3</td>
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<td>Module #2 on Blackboard</td>
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<td>TED Talk: <em>We Need a Moral Operating System</em></td>
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<tr>
<td>Date</td>
<td>Topic</td>
<td>Reading/Video</td>
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| Sept. 19 | The Corporate Culture – Impact and Implications | Chapter 4  
Module #1  
Video: UNT on Demand: *The Corporation* |
| Sept. 26 | Exam #1 - Blackboard | Chapters 1, 2, 3, & 4; Modules 1 & 2, and Assigned Articles |
| Oct. 3   | Corporate Social Responsibility | Chapter 5  
Module #3 on Blackboard  
2017 100 Best Corporate Citizens  
TED Talk: “The Case for Letting Business Solve Social Problems  
TED Talk: *Profit’s Not Always the Point* |
| Oct. 10 | What Price the Moral High Ground | Part 1 – Chapters 1, 2, and 4 |
| Oct. 17 | Ethical Decision Making: Employer Responsibilities and Employee Rights | Chapter 6  
Module #4 on Blackboard  
| Oct. 24 | Ethical Decision Making: Technology and Privacy in the Workplace | Chapter 7  
Module #5 on Blackboard  
TED Talk: *Embrace the Remix*  
TED Talk: *How CRISPR Lets Us Edit our DNA* |
| Oct. 31 | Exam #2 – Blackboard | Chapters 5, 6, & 7; Modules 3, 4, & 5; What Price the Moral High Ground; Assigned Readings |
| Nov. 7 | Ethics and Marketing | Chapter 8  
Module #6 on Blackboard  
Reading 8-1: “The Friendship of Buzz,
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<th>Date</th>
<th>Topic</th>
<th>Reading/Notes</th>
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<tr>
<td>Nov. 14</td>
<td>Business and Environmental Sustainability</td>
<td>Chapter 9</td>
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<td>Module #7 on Blackboard</td>
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<td>TED Talk: <em>The State of the Climate – And What We Might Do About It</em></td>
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<td>Nov. 21</td>
<td>Corporate Governance, Accounting, and Finance</td>
<td>Chapter 10</td>
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<td>Module #8 on Blackboard</td>
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<td>Reading 10-3: “How Much Compensation Can CEOs Permissibly Accept?” by Jeffrey Moriarty, pp. 531-537 in the textbook.</td>
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<td>Nov. 28</td>
<td>Position Paper Presentations</td>
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<td>Dec. 5</td>
<td>Position Paper Presentations</td>
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<td>Dec. 12</td>
<td>Final Exam – Blackboard</td>
<td>Chapters 8-10; Modules 6, 7, &amp; 8; Assigned Readings</td>
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A syllabus is similar to an employee handbook or policy manual that many employers give to new employees during their orientation. A common part of these handbooks is a "sign-off" statement in which the employee states that s/he understands and agrees to follow the employer's policies.

Similarly, the following statement acknowledges that you have received and read a copy of the syllabus for MGMT 5710.002, Seminar in Business Ethics and Social Responsibility, for the Fall 2017 semester, and that you understand its contents. Please sign and return this document to your instructor by Tuesday, September 12, 2017.

I have read, understand, and have in my possession a copy of the syllabus for MGMT 5710. I understand the requirements of this course as outlined in the syllabus, and I agree to abide by the policies contained in this document.

Print Name: ____________________________________________

Signature: ____________________________________________

Date: ____________________________________________
Written assignments in this course may be provided to an internet-based plagiarism detection service that is not affiliated with the University of North Texas. If you sign the form, your assignments may be submitted to the service with your name or student identification number. If you do not sign the form, your material will be assigned a random number and submitted to the service. This authorization is only to allow the instructor to more efficiently manage the course and will expire upon the issuance of a final grade. You are not required to sign this authorization and you will not be penalized if you do not sign the form.

Please print, sign and date the authorization form. Return the form to the instructor upon completion.

I, ____________________________________________________, hereby voluntarily authorize [Print Name of Student] the instructor in MGMT 5710, Seminar in Business Ethics and Social Responsibility, to disclose assignments that contain my name and/or student identification number to an internet-based plagiarism detection service.

This authorization will remain in effect from the date it is signed until a grade is assigned in this course and does not apply to any other course in which I am enrolled at the University of North Texas.

___________________________________________________  ___________ ____________
Student Signature                  Date